Journeys Full Circulation Rates

Rate Card 15

Rates effective with the January/February 2016 Issue

All rates are gross

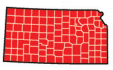
ISSUE DATES: **ALL ISSUES**

FOUR COLOR

Circulation (Each Issue)	836,400
Full Page	$35,340
2/3 Page	$24,738
1/2 Page	$19,437
1/3 Page	$14,136
1/6 Page	$7,068
Covers (Four Color)	
2nd & 3rd Cover	$37,107
4th Cover (Back)	$40,818

Travel Directory	
4 Inch	$3,954
3 Inch	$2,969
2 Inch	$1,980
1 Inch	$993

Regional Rates



Circulation (Each Issue)	Connecticut 283,000	Ohio/ Cincinnati/ Indiana 209,600	Ohio/ Miami Valley (Dayton) 129,100	Bluegrass KY/ Southern West Virginia 104,000	Kansas 110,700
Full Page	$13,508	$13,398	$8,649	$6,587	$6,587
2/3 Page	$9,456	$9,378	$6,054	$4,611	$4,611
1/2 Page	$7,429	$7,369	$4,757	$3,623	$3,623
1/3 Page	$5,403	$5,359	$3,460	$2,635	$2,635
1/6 Page	$2,702	$2,680	$1,730	$1,317	$1,317
Travel Directory					
4 Inch	$2,026	$2,010	$1,297	$988	$988
3 Inch	$1,520	$1,507	$973	$741	$741
2 Inch	$1,013	$1,005	$649	$494	$494
1 Inch	$507	$502	$324	$247	$247