

Horizons Specs and Material Closings

January

Reserve space By Nov 5, 2014
Materials due By Nov 12, 2014

February

Reserve space By Dec 5, 2014
Materials due By Dec 12, 2014

March

Reserve space By Jan 7, 2015
Materials due By Jan 14, 2015

April

Reserve space By Feb 4, 2015
Materials due By Feb 11, 2015

May

Reserve space By March 5, 2015
Materials due By March 12, 2015

June

Reserve space By April 7, 2015
Materials due By April 14, 2015

July

Reserve space By May 6, 2015
Materials due By May 13, 2015

October

Reserve space By June 5, 2015
Materials due By June 12, 2015

September

Reserve space By July 7 2015
Materials due By July 14, 2015

October

Reserve space By Aug 6, 2015
Materials due By Aug 13, 2015

November

Reserve space By Sept 4, 2015
Materials due By Sept 11, 2015

December

Reserve space By Oct 7, 2015
Materials due By Oct 14, 2015

Macintosh Supported Software

- QuarkXpress9
- Adobe Creative Cloud

Fonts

- Please use Postscript or Type 1 Adobe Fonts only; do not use application to apply styles to fonts
- Black type should be 100% black

File Requirements

- Save ad files in high resolution (fonts embedded): PDF, EPS, TIFF or JPG format
- Image resolution should be 300 dpi
- Four color process, CMYK
- TAC Color Density 240
- Ads with bleeds are not available

E-mail Delivery

E-mail to: ataylor@haMediaGroup.com

Upload Instructions

- Must be compressed or zipped
- <http://ads.haMediaGroup.com>

Ad Sizes	Live Area [WxH]
Full page	9.75" x 13.75"
2/3 V	5.75" x 13.75"
2/3 H	9.75" x 9"
1/2 H	9.75" x 6.5"
1/2 V	5.75" x 11.25"
1/2 square	7.75" x 8.5"
1/3 square	5.75" x 7.5"
1/3 V	3.75" x 11.25"
1/4 V	3.75" x 8.25"
1/4 square	5.75" x 5.5"
1/6 V	3.75" x 5.625"
1/6 H	5.75" x 3.75"

Disclaimer

- QR Codes are accepted, but should be 100% black and set to overprint.

Complete advertising specifications
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