AAA.com/Horizons

Horizons thinks outside the box

HORIZONS ONLINE

AAA.com/Horizons contains content from all of our print publications, as well as contests, sweepstakes, an extensive calendar section, videos, polls and photo slideshows and galleries.

DESTINATION SPOTLIGHT

Now, customized stories about your destination can be a part of AAA publication's websites—some of the largest membership publication websites featuring travel in the country. You can choose to have a basic story written or arrange for a AAA writer to personally visit and experience your destination first hand. With Destination Spotlight, you have even more access to AAA Members.

Rates:
Video of the Week—$500 (Gross):
Video featured on the homepage for one week, then archived for 51 weeks.

Basic—$1,765 (Gross):
Up to 1,000 words of edit, up to three client supplied photos, written by/or edited by AAA publication writer. On the home page for one month and archived for six months.

Premium—$3,500 (Gross):
Up to 2,000 words of edit, up to six client supplied photos, written by/or edited by AAA publication writer. On the home page for two months and archived for a year.

AAA Horizons Online Banner Ad Rates

Communicate your branding or call-to-action message to AAA Members.

Rates: (Net)	Banner	Sidescraper
	$1,000	$750

Print buy is required for Horizons online placement.