

Home & Away Advertising Rates

Full Circulation Rates

All rates are gross

Rate Card 43

Rates effective with the January/February 2018 Issue

Full Circulation (Each Issue)	972,500
FOUR COLOR	
Full Page	\$35,365
2/3 Page	24,756
1/2 Page	21,219
1/3 Page	14,146
1/6 Page	7,073
COVERS	
2nd & 3rd Cover	\$37,133
4th Cover (Back)	38,990

Travel Directory

4 Inch	\$5,305
3 Inch	3,979
2 Inch	2,653
1 Inch	1,326

Regional Rates



Akron, OH

Circulation (Each Issue)	61,000
Full Page	\$2,720
2/3 Page	1,904
1/2 Page	1,632
1/3 Page	1,088
1/6 Page	544



Columbus, OH

Circulation (Each Issue)	457,000
Full Page	\$20,938
2/3 Page	14,656
1/2 Page	12,563
1/3 Page	8,375
1/6 Page	4,188



Hudson Valley (Albany, NY)

Circulation (Each Issue)	86,000
Full Page	\$4,034
2/3 Page	2,824
1/2 Page	2,421
1/3 Page	1,614
1/6 Page	807



Indiana

Circulation (Each Issue)	225,500
Full Page	\$9,925
2/3 Page	6,948
1/2 Page	5,955
1/3 Page	3,970
1/6 Page	1,985



Southern Pennsylvania

Circulation (Each Issue)	143,000
Full Page	\$7,025
2/3 Page	4,917
1/2 Page	4,215
1/3 Page	2,810
1/6 Page	1,405

Travel Directory

4 Inch	\$408	\$3,141	\$605	\$1,489	\$1,054
3 Inch	306	2,356	454	1,117	790
2 Inch	224	1,570	303	744	527
1 Inch	102	785	151	372	263

Available upon request: Reprints, Inserts, Business Reply Cards, Gatefolds, Cover Wraps and Polybags

Home & Away

AAA members travel **more**, stay **longer** and spend **more**.