

Digital Options

eUpdate Newsletter (email)

Sent out monthly to 50,000 AAA members and prospects in New York, Ohio, Indiana, Southern Pennsylvania, Oklahoma and South Dakota

Medium Rectangle Banner \$750/per edition (300 x 250 px) (One available)

Small Rectangle Banner \$600/per edition (180 x 150 px) (Two available)

HomeAndAwayMagazine.com

Rotating banners on Home & Away's website

Top banner \$500/month (728 x 900 px)

Medium rectangle* \$400/month (300 x 250 px)

Small rectangle \$300/month (180 x 150 px)

Website averages 40,000 page views per month

*Medium rectangle runs on homepage only

Video of the Week \$500/week

Runs for one week on the homepage, archived for 51 weeks

Results vary

Destination Spotlight (Sponsored Content)

Online article written by an H&A Media Group writer;

Basic \$1,765/month

(1,000 words of copy and up to three client-supplied photos.)

Homepage link on HomeAndAwayMagazine.com for one month

and archived for five months

Premium \$3,500/month

(2,000 words of copy and up to six client-supplied photos. This package includes transportation for H&A writer; lodging and meals to be provided by the client.)

Homepage link on HomeAndAwayMagazine.com for two months and

archived for 10 months

Online Reader Service Banners

Be the premier or featured advertiser on our online reader service page

(<http://homeandaway.ai-dsg.com>)

Featured Position \$471/issue

229 x 172 px logo/photo, URL and video links to advertiser's website

One each available per issue

Premier Position \$236/issue

230 x 130 px logo/photo; links to advertiser's website

Four available per issue

EventsAndDestinations.com

With EventsAndDestinations.com, a one-stop website designed to let travelers search exciting locales and related activities, our advertisers are able to fill the site with information about their respective attractions, festivals or other points of interest—giving travelers plenty to choose from as they make their vacation decisions.

eUpdate



Home & AwayHomepage



Destination Spotlight



Home & Away

AAA members travel **more**, stay **longer** and spend **more**.