

EDITORIAL OVERVIEW:

AAA Hawaii is a magazine written and edited specifically for AAA Members in Hawaii. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

FREQUENCY: 6 times per year

TOTAL PAID & VERIFIED CIRCULATION

	May/June 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
Subscriptions					
Paid*	91,189	100%			
Verified	N/A				
Total Paid & Verified Subscriptions	91,189	100%			
Single Copy Sales	N/A				
Total Paid & Verified Circulation	91,189	100%	88,000	3,189	3.5%

PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Jan/Feb 2016	90,383
Mar/Apr 2016	90,439
May/June 2016	91,189



3 YEAR TREND

	2014	%	2015	%	2016	%
Subscriptions						
Paid	86,297		88,572		91,189	
Verified	N/A		N/A		N/A	
Total Paid & Verified Subscriptions	86,297		88,572		91,189	
Single Copy Sales	N/A		N/A		N/A	
Total Paid & Verified Circulation	86,297		88,572		91,189	
Year Over Year Percent of Change				2.6%		3.0%
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

*Membership subscription in force as of March 31, 2016

CIRCULATION BY STATE AS OF JUNE 30, 2016

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	9	Ohio	16
Arizona	88	Oklahoma	12
Arkansas	7	Oregon	91
California	605	Pennsylvania	26
Colorado	64	Rhode Island	3
Connecticut	12	South Carolina	12
Delaware	2	South Dakota	4
District of Columbia	6	Tennessee	16
Florida	117	Texas	68
Georgia	27	Utah	22
Idaho	20	Vermont	1
Illinois	28	Virginia	57
Indiana	18	Washington	168
Iowa	1	West Virginia	1
Kansas	9	Wisconsin	9
Kentucky	6	Wyoming	1
Louisiana	5		
Maine	9		
Maryland	23	TOTAL 48	
Massachusetts	24	CONTERMINOUS	1,903
Michigan	19	STATES	
Minnesota	21		
Mississippi	0	Alaska	14
Missouri	6	Hawaii	88,826
Montana	15	TOTAL ALASKA &	88,840
Nebraska	2	HAWAII	
Nevada	134		
New Hampshire	3	U.S. Unclassified	-
New Jersey	22	TOTAL UNITED	90,743
New Mexico	15	STATES	
New York	42		
North Carolina	36	Poss. & Other Areas	12
North Dakota	1	U.S. & POSS., etc.	90,755
		Canada	-
		International	-
		Other Unclassified	-
		Military or Civilian	15
		Personnel Overseas	
		GRAND TOTAL	90,770

DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF JUNE 30, 2016

Honolulu	88,826
TOTAL DMA - Hawaii	88,826



VERIFICATION OF CIRCULATION
USPS Form 3548

Publication Title	AAA Hawaii	Issue Verified	May/June 2016
Issue Frequency	6 times per year	Date	March 28, 2016

Distribution Information

Total Number of Direct Subscriptions <i>(Including gift subscriptions)</i>	None
Total Number of Subscriptions as Part of Dues	91,189
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone <i>(Only for requester publications)</i>	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests <i>(Not invariably paid)</i>	None
Other Requested Copies	None
Advertiser Proof Copies <i>(No more than one copy per advertiser)</i>	None
Exchange Copies	None
Other Paid Circulation <i>(Specify)</i>	None
Nonsubscriber or Nonrequester Copies <i>(Other)</i>	182
Total Paid/Requester Circulation	91,189
Total Distribution	91,371
Copies Furnished to News Agents and Not Sold <i>(Returned or destroyed)</i>	None
Office Copies, Spoiled Checking Copies, etc.	725
Total Production	92,096
Percent Paid/Request Circulation	99.8%

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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