

2017 MAGAZINE ADVERTISING RATES

DISPLAY RATES 4-COLOR GROSS	1X	3X	6X
Full Page	\$11,350	\$10,800	\$10,250
2/3 page	\$7,900	\$7,500	\$7,150
1/2 page	\$6,800	\$6,450	\$6,150
1/3 page	\$4,350	\$4,150	\$3,950
1/6 page	\$2,600	\$2,450	\$2,350
Cover 2	\$11,850	\$11,250	\$10,700
Cover 3	\$11,850	\$11,250	\$10,700
Cover 4	\$12,450	\$11,850	\$11,250

TRAVEL GUIDE 4-COLOR NET	1X	3X	6X
6 inch	\$3,150	\$3,000	\$2,850
4 inch	\$2,150	\$2,050	\$1,950
3 inch	\$1,650	\$1,550	\$1,500
2 inch	\$1,200	\$1,150	\$1,100

ISSUE	AD CLOSE	MATERIAL DUE	IN HOMES
Jan/Feb	11/4/16	11/11/16	12/30/16
Mar/Apr	1/6/17	1/13/17	2/24/17
May/June	3/3/17	3/10/17	4/21/17
July/Aug	5/5/17	5/12/17	6/23/17
Sept/Oct	7/7/17	7/14/17	8/25/17
Nov/Dec	9/1/17	9/8/17	10/20/17

Reaching 1 in 5
Front Range CO homes

**PUBLISHING
6X PER YEAR**

Circ: 390,000+
EACH ISSUE

REACH: 645,000+
AAA CO Members

83%
FRONT RANGE
(325,000 HOMES)

66%
METRO DENVER
(250,000 HOMES)

