

2018 MAGAZINE ADVERTISING RATES

DISPLAY RATES 4-COLOR GROSS	1X	3X	6X
Full Page	\$11,900	\$11,300	\$10,750
2/3 page	\$8,300	\$7,900	\$7,500
1/2 page	\$7,150	\$6,800	\$6,450
1/3 page	\$4,550	\$4,300	\$4,100
1/6 page	\$2,750	\$2,600	\$2,450
Cover 2	\$12,450	\$11,850	\$11,250
Cover 3	\$12,450	\$11,850	\$11,250
Cover 4	\$13,050	\$12,400	\$11,800

ISSUE	AD CLOSE	MATERIAL DUE	IN HOMES
Jan/Feb	11/3/17	11/10/17	12/29/17
Mar/Apr	1/5/18	1/12/18	2/23/18
May/June	3/2/18	3/9/18	4/20/18
Jul/Aug	5/4/18	5/11/18	6/22/18
Sep/Oct	7/6/18	7/13/18	8/24/18
Nov/Dec	9/7/18	9/14/18	10/26/18

TRAVEL GUIDE 4-COLOR NET	1X	3X	6X
6 inch	\$3,300	\$3,150	\$3,000
4 inch	\$2,250	\$2,150	\$2,050
3 inch	\$1,750	\$1,650	\$1,550
2 inch	\$1,250	\$1,200	\$1,150



MAY/JUNE GATEFOLD RATES (NET)	
Full Page	\$10,350
2/3 page	\$6,900
1/2 page	\$4,600
1/3 page	\$3,450
1/6 page	\$2,300
1/9 page	\$1,150

