

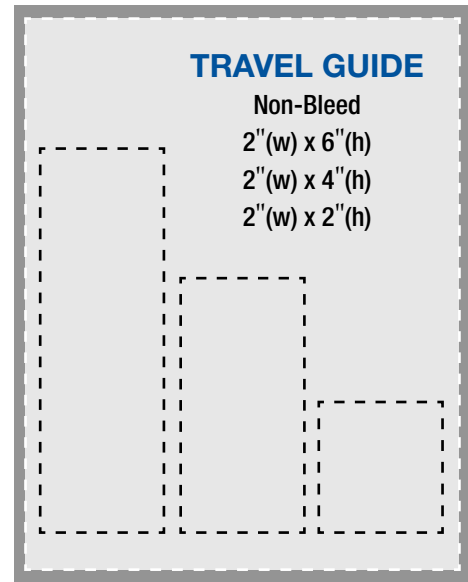


Travel Guide Ad Rates 2017*

4 Color	1x	3x	6x
6 inch	\$3,252	\$3,085	\$2,926
4 inch	\$2,183	\$2,078	\$1,961
2 inch	\$1,102	\$1,049	\$996

Black and White	1x	3x	6x
6 inch	\$2,613	\$2,480	\$2,353
4 inch	\$1,753	\$1,664	\$1,579
2 inch	\$893	\$848	\$806

*All rates are net.
All advertising placed in *Highroads* is subject to sales tax where applicable.



Ad Close Dates 2017

Issue Date	Ad Close	Materials Due
January/February	11/01/16	11/07/16
March/April	01/03/17	01/06/17
May/June	03/01/17	03/07/17
July/August	05/01/17	05/05/17
September/October	07/03/17	07/07/17
November/December	09/01/17	09/07/17

HIGHROADS