

Print Ad Specifications

FULL PAGE
 Trim Size 8" (w) x 10.5" (h)
 Non-Bleed 7.0625" (w) x 9.1875" (h)
 Bleed 8.5" (w) x 11" (h)

TWO PAGE SPREAD
 Trim Size 16" (w) x 10.5" (h)
 Non-Bleed 15.25" (w) x 9.1875" (h)
 Bleed 16.5" (w) x 11" (h)

2/3 PAGE
 Non-Bleed
 4.5" (w) x 9.25" (h)
 Bleed
 5.125" (w) x 11" (h)

1/2 PAGE
 Non-Bleed 7.0625" (w) x 4.5" (h)
 Bleed 8.5" (w) x 5.3" (h)

bleed trim keep live matter 1/4" from trim

1/3 PAGE
 Horizontal
 4.5" (w) x 4.5" (h)
 Vertical
 2.3125" (w) x 9.25" (h)

TRAVEL GUIDE
 Non-Bleed
 2" (w) x 6" (h)
 2" (w) x 4" (h)
 2" (w) x 2" (h)

Ad Materials Deadline 2017

Issue Date	Materials due
January/February	11/07/16
March/April	01/06/17
May/June	03/07/17
July/August	05/05/17
September/October	07/07/17
November/December	09/07/17

AD SUBMISSION PROCESS

URL: Visit aaaofarizona.sharefile.com/r-r7fde7e858ff47ffa

Step 1: Fill out your contact info, and click "Continue."

Step 2: Drag and drop your file into pop-up window, click "Upload."

Step 3: Wait until you see a green check mark indicating successful upload. You also will receive an email confirmation that your image was uploaded successfully.*

* An email notification will be sent to the AAA Highroads team once upload is complete.

FILE REQUIREMENTS

Digital File Format: PDF/X-1a high-resolution .pdf files only

PDF/X-1a must be made by doing the following:

- Export your file using the Adobe [PDF/X-1a:2001]* preset from Adobe InDesign, Illustrator CS2, or higher.
- Make sure all fonts and links are updated before export.
- Check that all images, logos, and artwork are CMYK and at least 250 – 300 dpi.
- No Spot colors - CMYK process only

* Highroads will not accept TIFF/IT-P1, PDF/X-1a files converted from TIFF/IT-P1, and its suppliers will not be responsible for files that do not comply with the above specifications.

HIGHROADS