



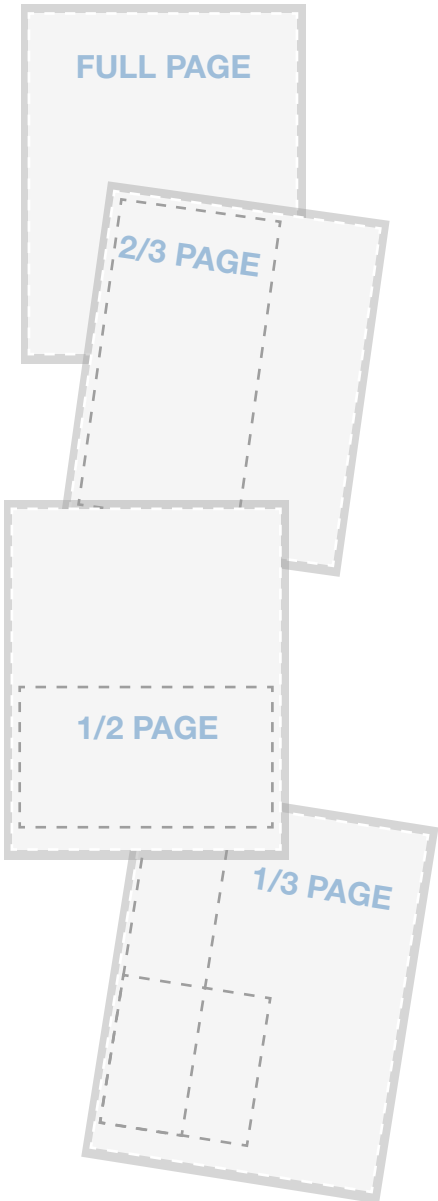
General Ad Rates 2017*

	1x	3x	6x
4 Color			
Full Page	\$10,890	\$10,350	\$9,800
2/3 Page	\$8,080	\$7,674	\$7,272
1/2 Page	\$6,471	\$6,148	\$5,819
1/3 Page	\$4,222	\$4,007	\$3,759
Black and White			
Full Page	\$9,128	\$8,671	\$8,515
2/3 Page	\$6,383	\$6,063	\$5,745
1/2 Page	\$5,137	\$4,876	\$4,622
1/3 Page	\$3,318	\$3,148	\$2,989

*All rates are gross.
All advertising placed in *Highroads* is subject to a 0.5% Arizona sales tax.

Ad Close Dates 2017

Issue Date	Ad Close	Materials Due
January/February	11/01/16	11/07/16
March/April	01/03/17	01/06/17
May/June	03/01/17	03/07/17
July/August	05/01/17	05/05/17
September/October	07/03/17	07/07/17
November/December	09/01/17	09/07/17



HIGHROADS