

Circulation: 219,000 | Audience: 569,400

2017 Rate Card

General Advertising Rates

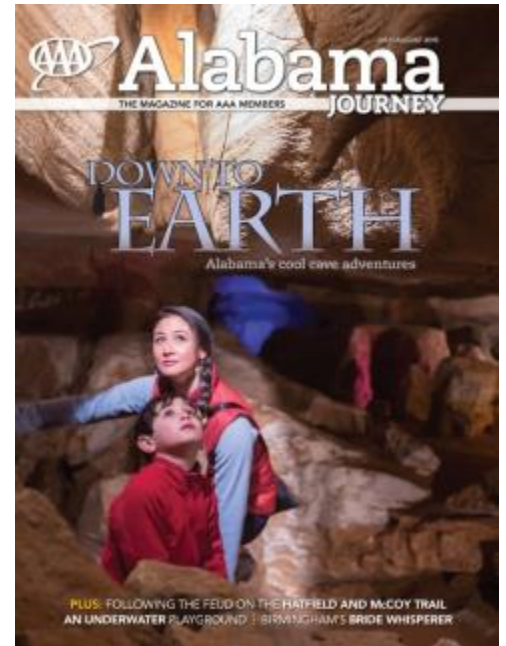
Rate Card #10

Effective January 2017

All rates are gross

4 Color		1x	3x	6x
Full Page	\$	6,730	\$ 6,390	\$ 6,060
2/3 Page		4,720	4,480	4,250
1/2 Page		4,160	3,950	3,740
1/3 Page		2,480	2,360	2,230
1/6 Page		1,460	1,390	1,310

B&W		1x	3x	6x
Full Page	\$	5,370	\$ 5,100	\$ 4,830
2/3 Page		3,780	3,590	3,400
1/2 Page		3,330	3,160	3,000
1/3 Page		1,990	1,890	1,790
1/6 Page		1,180	1,120	1,060



Ad Sizes

Full Page & Spreads

Full page
7.875"W x 10.5"H

Spreads
15.75"W x 10.5"H

Add .125" bleed to all sides.
Live copy no less than .25" from trims.

2/3 Page

Vertical
4.5"W x 9.5"H

1/2 Page

Horizontal
6.875"W x 4.625"H

1/3 Page

Square
4.5"W x 4.625"H

Vertical
2.125"W x 9.5"H

1/6 Page

Vertical
2.125"W x 4.625"H

