2017 Media Kit

Alabama

Circulation: 219,000 | Audience: 569,400

Editorial Calendar

Travel, food, family and local events in every issue

- Out&About: Places to go, things to see, near and far
- **DownHomeWith:** Q&A with local celebrities



January/February Courir de Mardi Gras in Lake Charles Romance in Blue Ridge Mountains Natchez hangouts

• The Band Perry

Close: 11/1/2016 Materials: 11/8/2016 In home: 12/20/2016

July/August Film festivals in Alabama

Southern aquariums in Birmingham, Montgomery and New Orleans

Close: 5/1/2017 Materials: 5/8/2017 In home: 6/23/2017 March/April Attending the Masters in Augusta Kid-friendly food and fun Magnolia Springs Cool Swag from local breweries

Close: 1/4/2017 Materials: 1/11/2017 In home: 2/21/2017

September/October Americana Music Triangle

Americana Music Triangle The Guest House in Graceland Florida Urban wilderness in Tennessee

Close: 7/3/2017 Materials: 7/10/2017 In home: 8/24/2017 May/June Bass fishing in Alabama Myrtle Beach Minigolf Brunch spots, sweet tea, the Robert

• Selma actor André Holland

Close: 3/3/2017 Materials: 3/10/2017 In home: 4/22/2017

Trent Jones Golf Trail

November/December

An Alabama maker's gift guide Atlanta's Beltline CityCentre at Big Spring in Huntsville Louisiana Oyster Trail

Close: 9/1/2017 Materials: 9/8/2017 In home: 10/24/2017

Editorial calendar is subject to change

