

Mechanical Specifications

ADVERTISING MATERIAL

Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot or lab colors unless by special arrangement with sales representative), PMS colors will be automatically converted to CMYK, all type converted to outlines; CMYK TIFF files, 300 dpi minimum. **Send each page as single PDF. No spreads. No bleed on fractional ads. Single crop marks should be offset .25 inch.**

MECHANICALS

Printing Process: Web Offset Binding: Saddle-stitched (jogged to the head)
Trim Size: 7.875 x 10.5

INSERTS

Consult your *AAA World* sales representative for specification sheet. Publisher reserves the right to omit inserts not complying with specifications. **Send each page as single PDF. No spreads. Single crop marks should be offset .25 inch. Must supply printed or pdf proofs with pages labeled for orientation.**

DIGITAL FILE DELIVERY

AAA World accepts digital files through many portals, including e-mail and FTP. Please contact your *AAA World* sales representative for details on digital file transfer.

ADVERTISER PROOFS

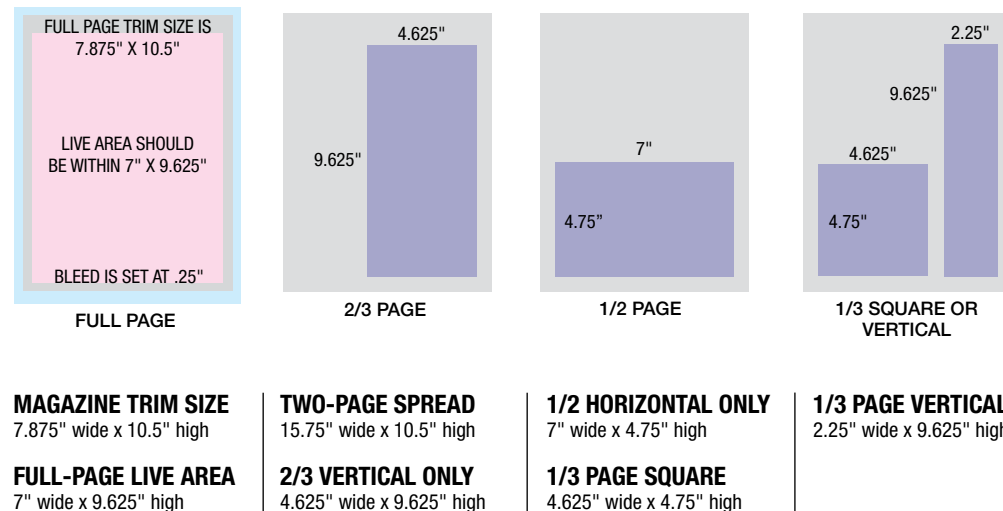
Two press proofs required with each ad. *AAA World* shall not be held responsible for color accuracy, if no color proof is provided.

2018 Publishing Calendar

Issue	Space	Ad Material	In Home
Jan./Feb.	Oct. 25	Nov. 24	Dec. 26–29
Mar./Apr.	Jan. 3	Jan. 26	Feb. 26–Mar. 1
May/June	Feb. 28	Mar. 23	Apr. 24–28
July/Aug.	Apr. 25	May 25	June 26–30
Sept./Oct.	June 27	July 27	Aug. 28–Sept. 1
Nov./Dec.	Aug. 29	Sept. 28	Oct. 27–31
Jan./Feb. ('19)	Oct. 31	Nov. 28	Dec. 29–Jan. 2, 2019

No cancellations accepted after the closing date.

Standard Ad Sizes (in inches)



MAGAZINE TRIM SIZE
7.875" wide x 10.5" high

FULL-PAGE LIVE AREA
7" wide x 9.625" high

TWO-PAGE SPREAD
15.75" wide x 10.5" high

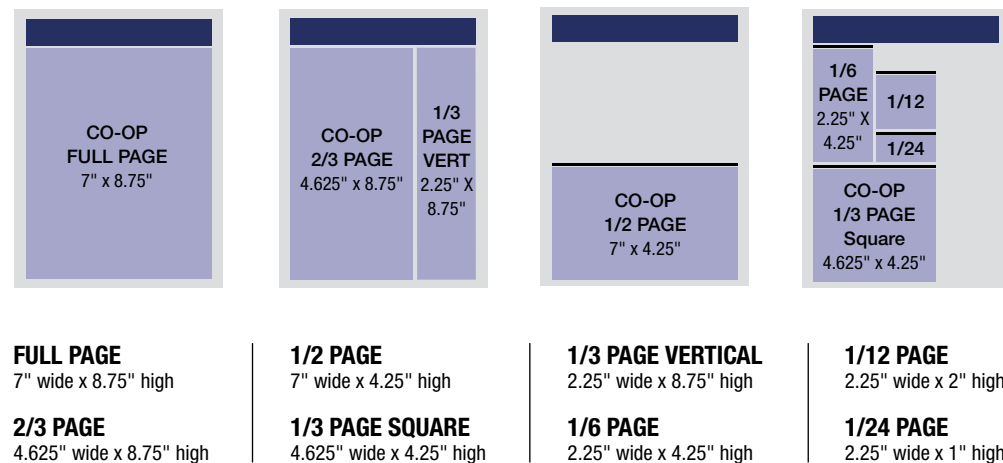
2/3 VERTICAL ONLY
4.625" wide x 9.625" high

1/2 HORIZONTAL ONLY
7" wide x 4.75" high

1/3 PAGE SQUARE
4.625" wide x 4.75" high

1/3 PAGE VERTICAL
2.25" wide x 9.625" high

Travel Planner / Co-op Ad Sizes



FULL PAGE
7" wide x 8.75" high

2/3 PAGE
4.625" wide x 8.75" high

1/2 PAGE
7" wide x 4.25" high

1/3 PAGE SQUARE
4.625" wide x 4.25" high

1/3 PAGE VERTICAL
2.25" wide x 8.75" high

1/6 PAGE
2.25" wide x 4.25" high

1/12 PAGE
2.25" wide x 2" high

1/24 PAGE
2.25" wide x 1" high