

ADVERTISING RATES

Kansas/Oklahoma/South Dakota



KS OK SD		TOTAL CIRCULATION: 384,500	
4 Color	1 x	3 x	6 x
Full Page	\$16,860	\$16,017	\$15,174
2/3 Page	\$12,645	\$12,013	\$11,381
1/2 Page	\$10,116	\$9,610	\$9,104
1/3 Page	\$6,744	\$6,407	\$6,070
1/6 Page*	\$3,709	\$3,524	\$3,338

*Available only in Travel Planner or coops

South Dakota		TOTAL CIRCULATION: 53,000	
4 Color	1 x	3 x	6 x
Full Page	\$2,266	\$2,153	\$2,039
2/3 Page	\$1,700	\$1,615	\$1,530
1/2 Page	\$1,360	\$1,292	\$1,224
1/3 Page	\$906	\$861	\$816
1/6 Page*	\$499	\$474	\$449

*Available only in Travel Planner or coops

Kansas		TOTAL CIRCULATION: 94,500	
4 Color	1 x	3 x	6 x
Full Page	\$6,587	\$6,258	\$5,928
2/3 Page	\$4,940	\$4,693	\$4,446
1/2 Page	\$3,952	\$3,755	\$3,557
1/3 Page	\$2,635	\$2,503	\$2,371
1/6 Page*	\$1,449	\$1,377	\$1,304

*Available only in Travel Planner or coops

Oklahoma		TOTAL CIRCULATION: 237,000	
4 Color	1 x	3 x	6 x
Full Page	\$9,880	\$9,386	\$8,892
2/3 Page	\$7,410	\$7,040	\$6,669
1/2 Page	\$5,928	\$5,632	\$5,335
1/3 Page	\$3,952	\$3,754	\$3,557
1/6 Page*	\$2,174	\$2,065	\$1,956

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