

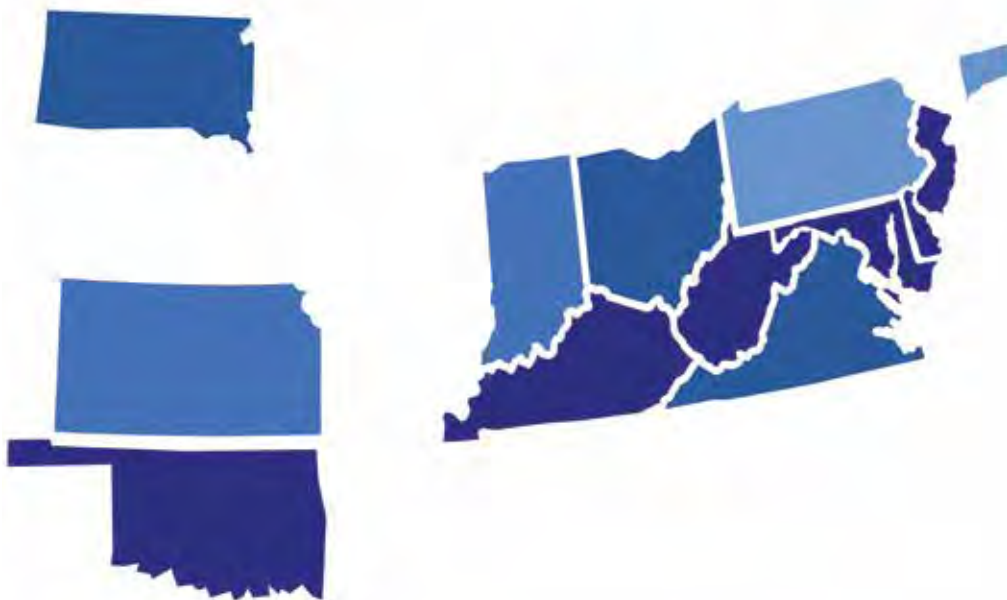
AAA WORLD



ADVERTISING RATES

All Markets

Total Circulation: 2,651,200



4 Color	1 x	3 x	6 x
Full Page	\$82,150	\$78,043	\$73,935
2/3 Page	\$61,613	\$58,532	\$55,451
1/2 Page	\$49,290	\$46,826	\$44,361
1/3 Page	\$32,860	\$31,217	\$29,574
1/6 Page*	\$18,073	\$17,169	\$16,266

*Available only in Travel Planner or coops

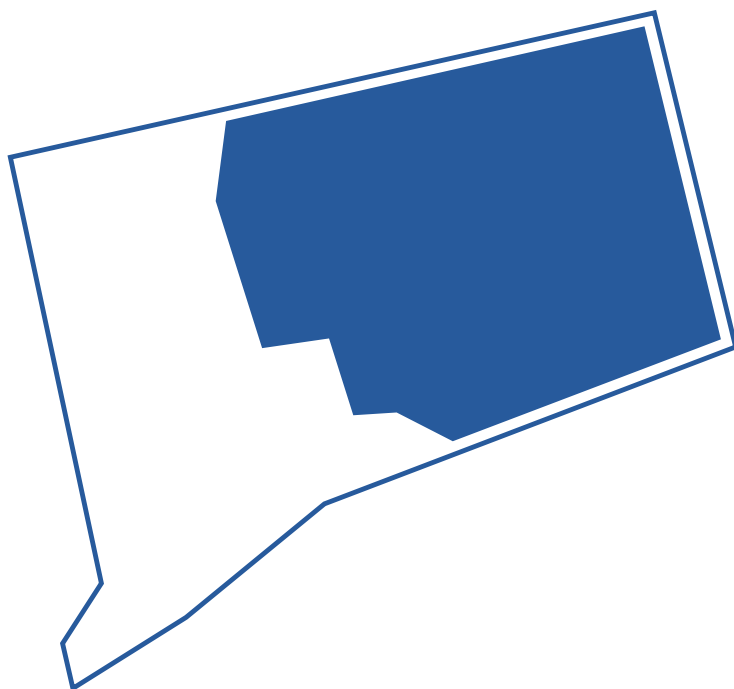
AAA WORLD



ADVERTISING RATES

Connecticut

Total Circulation: 244,000



4 Color	1 x	3 x	6 x
Full Page	\$13,508	\$12,833	\$12,157
2/3 Page	\$10,131	\$9,624	\$9,118
1/2 Page	\$8,105	\$7,700	\$7,294
1/3 Page	\$5,403	\$5,133	\$4,863
1/6 Page*	\$2,972	\$2,823	\$2,675

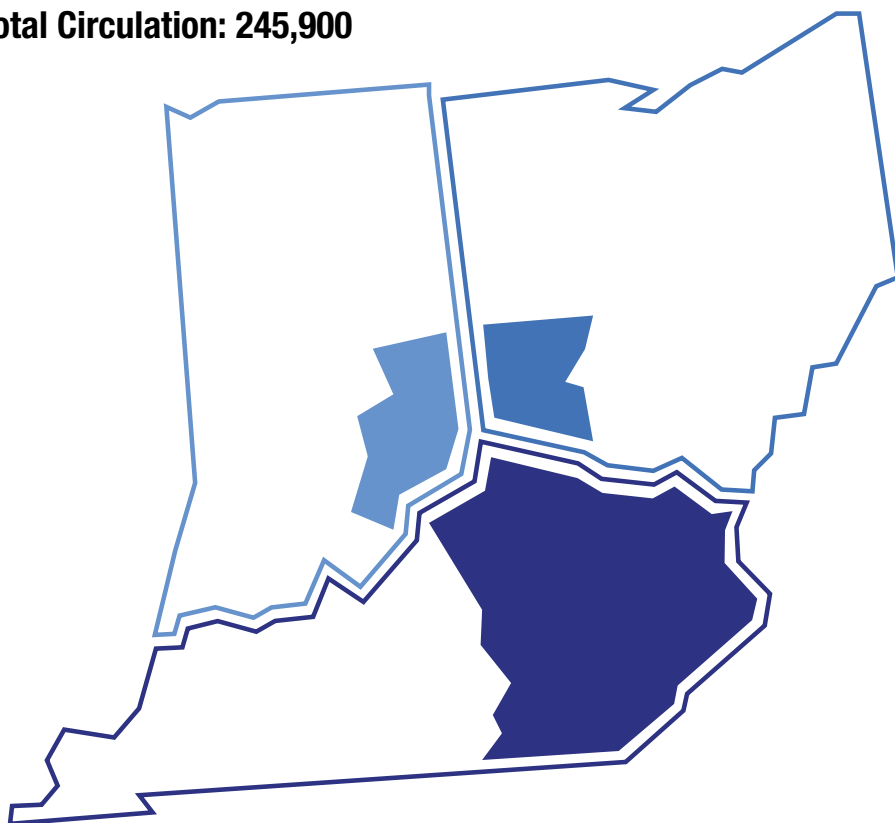
*Available only in Travel Planner or coops



ADVERTISING RATES

Cincinnati, Ohio/Indiana/Kentucky

Total Circulation: 245,900



4 Color	1 x	3 x	6 x
Full Page	\$15,100	\$14,345	\$13,590
2/3 Page	\$11,325	\$10,759	\$10,193
1/2 Page	\$9,060	\$8,607	\$8,154
1/3 Page	\$6,040	\$5,738	\$5,436
1/6 Page*	\$3,322	\$3,156	\$2,990

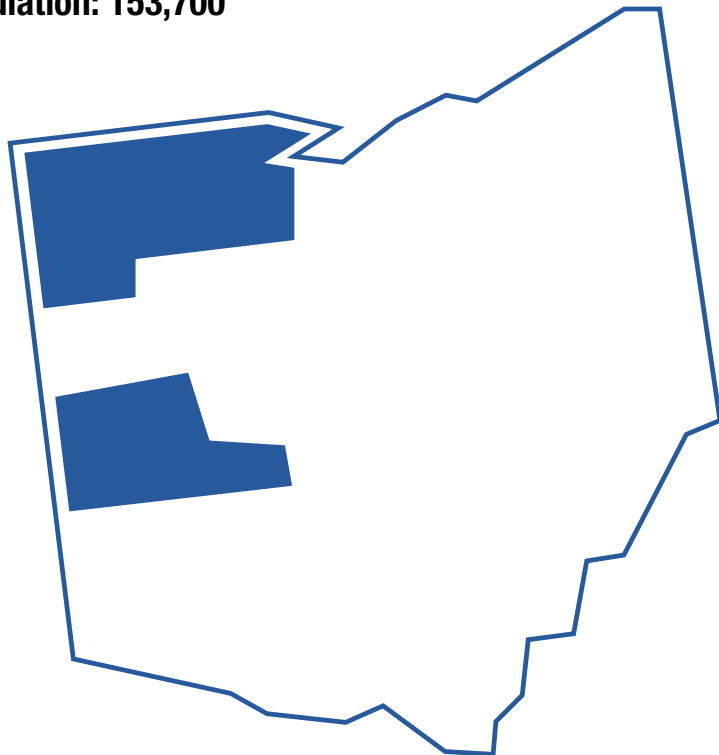
*Available only in Travel Planner or coops



ADVERTISING RATES

Miami Valley (Dayton)/Toledo, Ohio

Total Circulation: 153,700



4 Color	1 x	3 x	6 x
Full Page	\$11,200	\$10,640	\$10,080
2/3 Page	\$8,400	\$7,980	\$7,560
1/2 Page	\$6,720	\$6,384	\$6,048
1/3 Page	\$4,480	\$4,256	\$4,032
1/6 Page*	\$2,464	\$2,341	\$2,218

*Available only in Travel Planner or coops

AAA WORLD



ADVERTISING RATES

New Jersey

Total Circulation: 414,800



4 Color	1 x	3 x	6 x
Full Page	\$17,248	\$16,386	\$15,523
2/3 Page	\$12,936	\$12,289	\$11,642
1/2 Page	\$10,349	\$9,831	\$9,314
1/3 Page	\$6,899	\$6,554	\$6,209
1/6 Page*	\$3,795	\$3,605	\$3,415

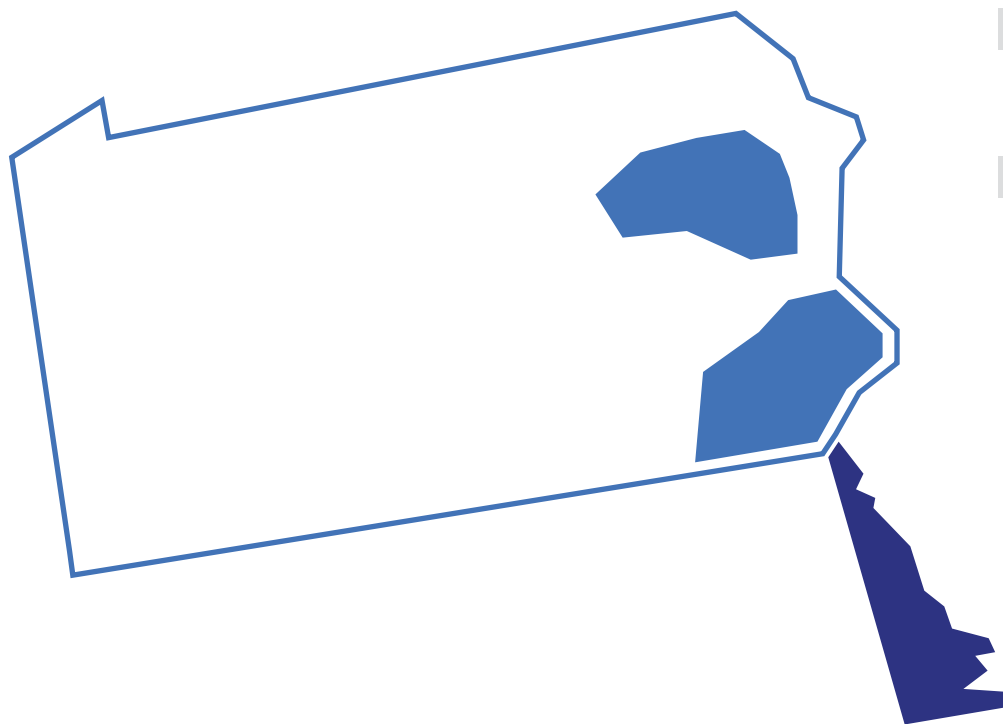
*Available only in Travel Planner or coops



ADVERTISING RATES

Pennsylvania/Delaware

Total Circulation: 413,200



4 Color	1 x	3 x	6 x
Full Page	\$16,736	\$15,899	\$15,062
2/3 Page	\$12,552	\$11,924	\$11,297
1/2 Page	\$10,042	\$9,540	\$9,037
1/3 Page	\$6,694	\$6,360	\$6,025
1/6 Page*	\$3,682	\$3,498	\$3,314

*Available only in Travel Planner or coops



ADVERTISING RATES

Metro Washington, D.C./Maryland

Total Circulation: 599,500



4 Color	1 x	3 x	6 x
Full Page	\$25,408	\$24,138	\$22,867
2/3 Page	\$19,056	\$18,103	\$17,150
1/2 Page	\$15,245	\$14,483	\$13,720
1/3 Page	\$10,163	\$9,655	\$9,147
1/6 Page*	\$5,590	\$5,310	\$5,031

*Available only in Travel Planner or coops

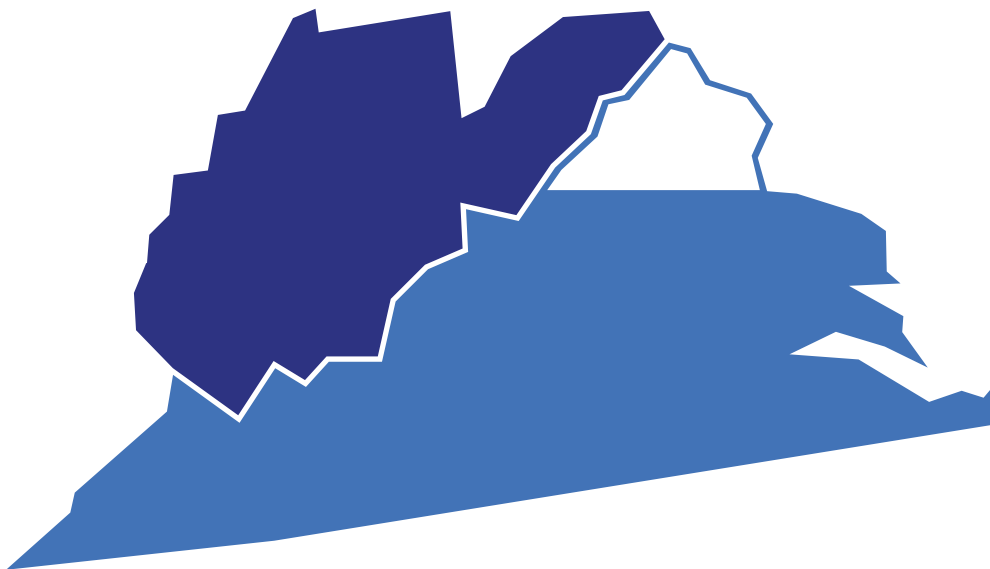
AAA WORLD

ADVERTISING RATES

Virginia/West Virginia



Total Circulation: 195,600



4 Color	1 x	3 x	6 x
Full Page	\$9,760	\$9,272	\$8,784
2/3 Page	\$7,320	\$6,954	\$6,588
1/2 Page	\$5,856	\$5,563	\$5,270
1/3 Page	\$3,904	\$3,709	\$3,514
1/6 Page*	\$2,147	\$2,040	\$1,932

*Available only in Travel Planner or coops

AAA WORLD

ADVERTISING RATES

Kansas/Oklahoma/South Dakota



KS OK SD		TOTAL CIRCULATION: 384,500		
4 Color	1 x	3 x	6 x	
Full Page	\$16,860	\$16,017	\$15,174	
2/3 Page	\$12,645	\$12,013	\$11,381	
1/2 Page	\$10,116	\$9,610	\$9,104	
1/3 Page	\$6,744	\$6,407	\$6,070	
1/6 Page*	\$3,709	\$3,524	\$3,338	

*Available only in Travel Planner or coops

South Dakota		TOTAL CIRCULATION: 53,000		
4 Color	1 x	3 x	6 x	
Full Page	\$2,266	\$2,153	\$2,039	
2/3 Page	\$1,700	\$1,615	\$1,530	
1/2 Page	\$1,360	\$1,292	\$1,224	
1/3 Page	\$906	\$861	\$816	
1/6 Page*	\$499	\$474	\$449	

*Available only in Travel Planner or coops

Kansas		TOTAL CIRCULATION: 94,500		
4 Color	1 x	3 x	6 x	
Full Page	\$6,587	\$6,258	\$5,928	
2/3 Page	\$4,940	\$4,693	\$4,446	
1/2 Page	\$3,952	\$3,755	\$3,557	
1/3 Page	\$2,635	\$2,503	\$2,371	
1/6 Page*	\$1,449	\$1,377	\$1,304	

*Available only in Travel Planner or coops

Oklahoma		TOTAL CIRCULATION: 237,000		
4 Color	1 x	3 x	6 x	
Full Page	\$9,880	\$9,386	\$8,892	
2/3 Page	\$7,410	\$7,040	\$6,669	
1/2 Page	\$5,928	\$5,632	\$5,335	
1/3 Page	\$3,952	\$3,754	\$3,557	
1/6 Page*	\$2,174	\$2,065	\$1,956	

*Available only in Travel Planner or coops