

## Mechanical Specifications

### ADVERTISING MATERIAL

Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot or lab colors unless by special arrangement with sales representative), PMS colors will be automatically converted to CMYK, all type converted to outlines; CMYK TIFF files, 300 dpi minimum. **Send each page as single PDF. No spreads. No bleed on fractional ads. Single crop marks should be offset .25 inch.**

### MECHANICALS

Printing Process: Web Offset Binding: Saddle-stitched (jogged to the head)  
Trim Size: 7.875 x 10.5

### INSERTS

Consult your *AAA World* sales representative for specification sheet. Publisher reserves the right to omit inserts not complying with specifications. **Send each page as single PDF. No spreads. Single crop marks should be offset .25 inch. Must supply printed or pdf proofs with pages labeled for orientation.**

### DIGITAL FILE DELIVERY

*AAA World* accepts digital files through many portals, including e-mail and FTP. Please contact your *AAA World* sales representative for details on digital file transfer.

### ADVERTISER PROOFS

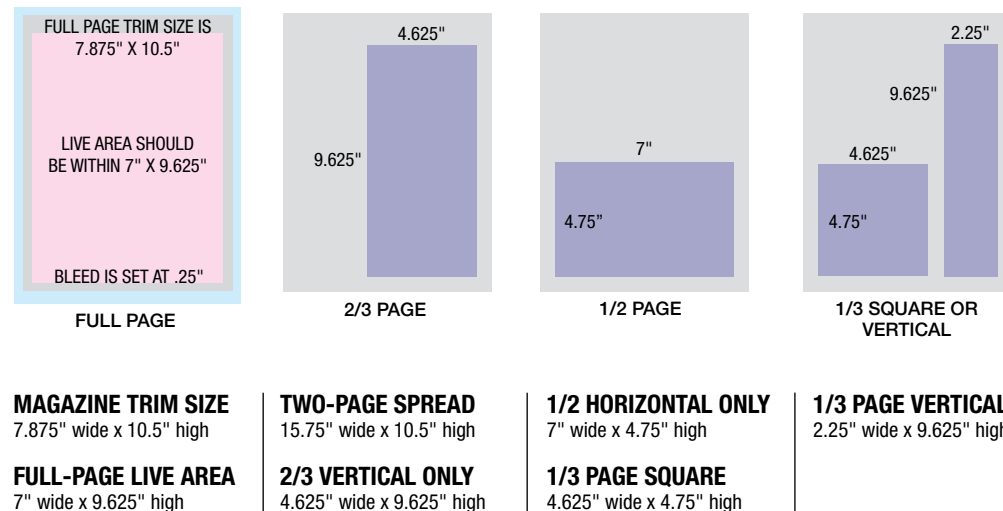
Two press proofs required with each ad. *AAA World* shall not be held responsible for color accuracy, if no color proof is provided.

## 2018 Publishing Calendar

| Issue           | Space   | Ad Material | In Home              |
|-----------------|---------|-------------|----------------------|
| Jan./Feb.       | Oct. 25 | Nov. 24     | Dec. 26–29           |
| Mar./Apr.       | Jan. 3  | Jan. 26     | Feb. 26–Mar. 1       |
| May/June        | Feb. 28 | Mar. 23     | Apr. 24–28           |
| July/Aug.       | Apr. 25 | May 25      | June 26–30           |
| Sept./Oct.      | June 27 | July 27     | Aug. 28–Sept. 1      |
| Nov./Dec.       | Aug. 29 | Sept. 28    | Oct. 27–31           |
| Jan./Feb. ('19) | Oct. 31 | Nov. 28     | Dec. 29–Jan. 2, 2019 |

*No cancellations accepted after the closing date.*

## Standard Ad Sizes (in inches)



## Travel Planner / Co-op Ad Sizes

