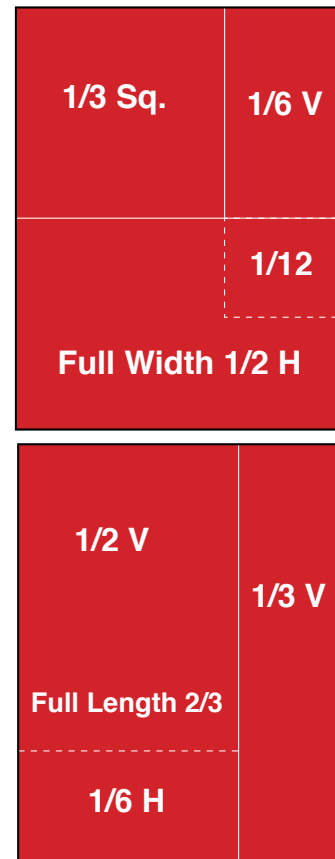


PRE-PRESS SPECIFICATIONS

| AD SIZE | WIDTH | DEPTH |
|---------------------|---------|---------|
| 2-Page Spread | 17-1/4" | 11" |
| Full Page Bleed | 8-5/8" | 11" |
| Trim Size | 8-3/8" | 10-3/4" |
| Live Matter | 7-1/4" | 9-3/4" |
| 2/3 Page | 4-3/4" | 9-3/4" |
| 1/2 Page Vertical | 4-3/4" | 7-1/4" |
| 1/2 Page Horizontal | 7-1/4" | 4-3/4" |
| 1/3 Page Vertical | 2-1/4" | 9-3/4" |
| 1/3 Page Square | 4-3/4" | 4-3/4" |
| 1/6 Page Vertical | 2-1/4" | 4-3/4" |
| 1/6 Page Horizontal | 4-3/4" | 2-1/4" |
| 1/12 Page Square | 2-1/4" | 2-1/4" |



Material Specifications: Advertising should be submitted in digital format. All images and elements should be placed at 100% in CMYK to SWOP standards with a minimum resolution of 300 dpi.

Document Size: 8-5/8" x 11" (8.625 x 11) Includes 1/8" bleed on all sides

Trim Size: 8-3/8" x 10-3/4" (8.375 x 10.75)

Live Matter: 7-1/4" x 9-3/4" (7.25 x 9.75)

Live matter should not fall closer than 3/8 to trim.

Media: DVD or CD-ROM (ISO 9660 format). Media will be returned two weeks following the publishing date.

Data Formats: PDFx1A files only.

FTP Uploads: Quick Links to HOUSTONFTP,

<http://uploads.desertpublications.com/?login=houstonftp:houstonftp>

Other Services: Full graphic design services are offered through Desert Grafics: 760-323-2739.