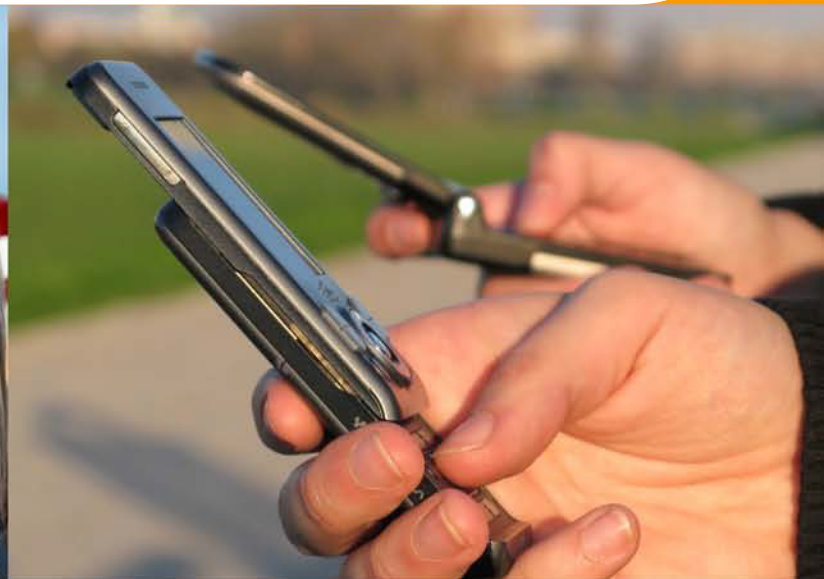


# ExactTarget®

On demand e-mail marketing and  
one-to-one digital communications platform



Whether you're a **savvy HTML email designer** or a **number-crunching analyst**, ExactTarget's suite of easy-to-use features are made for you.

## Features include:

- Content creation tools that satisfy all your creative demands
- Powerful personalization, segmentation, and viral marketing tools with Dynamic Content
- Underlying technology and deliverability tools to ensure your messages get delivered to the inbox
- Seamless data transfer between ExactTarget and other business systems
- Robust, real-time tracking and graphical reporting so you can analyze results and drive future improvements
- Account administrator control, customization, and configuration with ExactTarget's management tools



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# ExactTarget®

ExactTarget is one of the **most powerful, flexible, easy-to-use** email marketing software applications in the industry. By design, it maintains the perfect balance of ease-of-use and sophistication to help marketers create, deliver, and track personalized email marketing messages.

Designed with an **intuitive interface** and backed by a team of industry experts, ExactTarget is the perfect fit for marketers who are interested in a powerful—yet completely usable—one-to-one communications application. Whether you're just getting started with an email marketing program or looking for a flexible solution to take your campaigns to the next level of success, ExactTarget is versatile enough to meet your needs.

From creating a well-designed email to analyzing report results, ExactTarget offers **all the features you need** to conduct a professional email marketing campaign—from beginning to end.



interface screen shots



**For more information or to schedule an online demonstration, please contact us today!**



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