

# 2010 Distribution

		Location	Date	Consumer	Trade	Distributed by	QTY
<b>European English</b>							
Belgium	Newsstand Distribution	Belgium	2010	X		Contracted Distributor	250
<b>Total Belgium</b>							<b>250</b>
UK	Travel Agents/Tour Operators	UK	2010	X	X	Contracted Distributor	52,825
	Consumer Distribution	London	2010	X		US Commercial Services	600
	Brochure Rack Distribution	UK	2010	X		Contracted Distributor	135,000
	Trade & Consumer Distribution	UK	2010	X		Discover America Pavillon	500
	Newsstand Distribution	UK	2010	X		Contracted Distributor	925
<b>Total UK</b>							<b>189,850</b>
Ireland	Holiday Show & Caravan Camping & Outdoor Show	Belfast	Jan	X	X	VUSA Ireland	600
	Brochure Rack Distribution	Ireland	2010	X		Contracted Distributor	1,200
	Travel Agencies	Dublin	2010		X	VUSA Ireland	26,000
	Newsstand Distribution	Ireland	2010	X		Contracted Distributor	300
<b>Total Ireland</b>							<b>28,100</b>
Netherlands	Tour Operators	Netherlands	2010		X	VUSA Netherlands	3,000
	Vakantiebeuers	Utrecht	2010	X	X	VUSA Netherlands	8,000
	Newsstand Distribution	Netherlands	2010	X		Contracted Distributor	800
<b>Total Netherlands</b>							<b>11,800</b>
Finland	US Embassy	Helsinki	2010	X		VUSA Finland	6,000
<b>Total Finland</b>							<b>6,000</b>
Norway	Reiseliv 2010	Lillestrom	2010	X		Contracted Distributor	3,000
	Newsstand Distribution	Norway	2010	X		Contracted Distributor	200
<b>Total Norway</b>							<b>3,000</b>
Sweden	Newsstand Distribution	Sweden	2010	X		Contracted Distributor	150
	TUR 2010	Gothenburg	March	X	X	Discover America Sweden	5,000
<b>Total Sweden</b>							<b>5,150</b>
Denmark	FERIE 2010	Copenhagen	Jan	X	X	VUSA Denmark	2,500
	Ferie for Alle 2010	Hernig	Feb	X	X	VUSA Denmark	1,000
	Newsstand Distribution	Denmark	2010	X		Contracted Distributor	250
<b>Total Denmark</b>							<b>3,750</b>
<b>Total European English</b>							<b>247,900</b>



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Italian		Location	Date	Consumer	Trade	Distributed by	QTY
Italy	BIT	Milan	Feb	X	X	Discover America Pavillon	4,000
	Globe10	Rome	March	X	X	VUSA Italy	2,000
	Roadshow-Workshop	Bari	May		X	VUSA Italy	165
	Roadshow-Workshop	Napoli	May		X	VUSA Italy	165
	Roadshow-Workshop	Catania	May		X	VUSA Italy	165
	NO Frills Bergamo	Bergamo	Sept	X	X	VUSA Italy	1,500
	Roadshow-Workshop	Varese	Oct		X	VUSA Italy	170
	Roadshow-Workshop	Verona	Oct		X	VUSA Italy	170
	Roadshow-Workshop	Bologna	Oct		X	VUSA Italy	170
	TTG Incontri	Rimini	Oct		X	VUSA Italy	1,500
	US Pavilion at	Milan	Nov	X		VUSA Italy	16,000
	Showcase USA	Torino	Nov		X	VUSA Italy	395
	Travel Agencies	Italy	2010	X	X	VUSA Italy	25,100
	Enclosed	Italy	2010	X	X	VUSA Italy	25,000
	US Consular	Naples	2010	X		VUSA Italy	1,000
	US Consular	Florence	2010	X		VUSA Italy	1,000
	US Consular	Milan	2010	X		VUSA Italy	1,000
	VUSA Italy Website	Italy	2010	X	X	VUSA Italy	5,000
	Airline Lounges	Italy	2010	X		VUSA Italy	15,000
	Newsstand Distribution	Italy	2010	X		Contracted Distributor	500
<b>Total Italy</b>							<b>100,000</b>
<b>Total Italian</b>							100,000
<b>French</b>							
Belgium	Newstand Distribution	Belgium	2010	X		Contracted Distributor	500
<b>Total Belgium</b>							<b>500</b>
France	Brochure Racks	France	2010	X		Contracted Distributor	59,000
	Travel Agencies	France	2010	X	X	Contracted Distributor	37,000
	Newsstand Distribution	France	2010	X		Contracted Distributor	250
<b>Total France</b>							<b>96,250</b>
Switzerland (FR)	VUSA Switzerland	Switzerland	2010	X	X	VUSA Switzerland	3,000
	Newsstand Distribution	Switzerland	2010	X		Contracted Distributor	250
<b>Total Switzerland</b>							<b>3,250</b>
<b>Total French</b>							100,000



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Spanish		Location	Date	Consumer	Trade	Distributed by	QTY
Mexico	Expovacaciones	Mexico City	March		X	VUSA Mexico	1,000
	Travel Agency	Mexico	2010	X		VUSA Mexico	1,300
	Travel Agencies	Distrito Federal	2010	X	X	Contracted Distributor	39,000
	Travel Agencies	Monterrey	2010	X	X	Contracted Distributor	5,000
	Travel Agencies	Guadalajara	2010	X	X	Contracted Distributor	1,600
	US Embassy	Mexico	2010	X		Contracted Distributor	15,000
	Residential delivery	Polanco	2010	X		Contracted Distributor	2,000
	Residential delivery	Jardines del Pedregal	2010	X		Contracted Distributor	2,500
	Residential delivery	Lomas de Chapultepec	2010	X		Contracted Distributor	3,000
	Residential delivery	Bosque de Chapultepec	2010	X		Contracted Distributor	2,000
	Residential delivery	La Florida	2010	X		Contracted Distributor	2,000
	Residential delivery	CD Satellite	2010	X		Contracted Distributor	3,000
	Residential delivery	La Herradura	2010	X		Contracted Distributor	2,000
	Residential delivery	Lomas de Tecamachalco	2010	X		Contracted Distributor	2,000
	Residential delivery	Base de Datos	2010	X		Contracted Distributor	5,000
	Residential delivery	Del Valle	2010	X		Contracted Distributor	3,000
	Hotel Distribution	Camino Real D.F.	March	X		Contracted Distributor	3,000
	TBA	Mexico	2010			Contracted Distributor	7,400
	Newsstand Distribution	Mexico	2010	X		Contracted Distributor	200
<b>Total Mexico</b>							<b>100,000</b>
<b>Total Spanish</b>							100,000

# 2010 Distribution

North America/Other - English		Location	Date	Consumer	Trade	Distributed by	QTY
Canada	Brochure Display Racks	Mississauga, Ontario	2010	X		Contracted Distributor	35,000
	Brochure Display Racks	Ottawa, Ontario	2010	X		Contracted Distributor	15,000
	Brochure Display Racks	Vancouver Island	2010	X		Contracted Distributor	22,000
	Brochure Display Racks	Vancouver	2010	X		Contracted Distributor	5,000
	CAA Niagara	Ontario	2010	X		CAA	1,500
	AMA	Alberta	2010	X		AMA	3,000
	CAA Manitoba	Manitoba	2010	X		CAA	1,000
	Trade Distribution	Canada	2010			X Discover America Canada	300
	Newsstand Distribution	Canada	2010	X		Contracted Distributor	2,000
<b>Total Canada</b>							<b>84,800</b>
United States	International Pow	Orlando	2010		X	UST	7,000
	Internet requests/trade shows/media	US	2010	X	X	Contracted Distributor	15,000
	Newsstand Distribution	US	2010	X		Contracted Distributor	9,257
<b>Total United States</b>							<b>31,257</b>
<b>Australia - English</b>		<b>Location</b>	<b>Date</b>	<b>Consumer</b>	<b>Trade</b>	<b>Distributed by</b>	<b>QTY</b>
Australia	Newsstand Distribution	Australia	2010	X		Contracted Distributor	500
<b>Total Australia</b>							<b>500</b>
<b>New Zealand</b>		New Zealand	2010	X		Contracted Distributor	500
<b>Total New Zealand</b>							<b>500</b>
<b>Total North America/Other English</b>							117,057
<b>Total Distribution</b>							<b>1,022,167</b>