

Ad Close Dates 2012

Rate Card #57
Effective January 2012



Rate Base: 3,950,000 ♦ Total Readers: 9,085,000
Circulation Region: Southern California

Issue Date	Ad Close	Materials Due
January/February	10/28/11	11/04/11
March/April	01/03/12	01/06/12
May	02/27/12	03/02/12
June	04/02/12	04/06/12
July/August	04/30/12	05/04/12
September	07/02/12	07/06/12
October	07/30/12	08/03/12
November/December	08/27/12	08/31/12

