

# eExtra Online Newsletter

Circulation Region: WA/N. Idaho.

# 2012

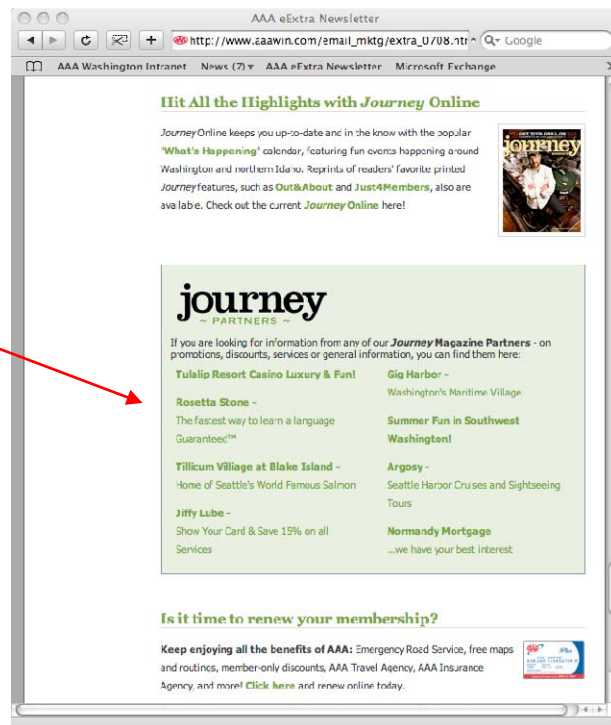
**AAA's** eExtra Online Newsletter provides advertisers with the opportunity to reach our highly engaged email, eblast subscribers. The eExtra Newsletter goes out to a total opt-in database of more than **220,000+** Washington State/N. Idaho club members per month. The eExtra Newsletter provides club members with valuable information on a spectrum of topics such as: Automotive, Travel, Insurance, member discounts and local happenings!

**Opt-In Members (avg. est.): 220,000+ AAA Club Members**

**How Often: 1x during the middle of each month**

**Cost: \$500**

The *journey* Partner's section and Advertiser links will be listed at the bottom of the AAA eExtra Newsletter's Home Page



To visit a sample of our eExtra Online Newsletter, please click on the link below...

[http://www.aaawa.com/email\\_mktg/extra\\_spotlight.htm](http://www.aaawa.com/email_mktg/extra_spotlight.htm)

Call your local Sales Representative for more information.