

Travel Guide Rates

Circulation Region: WA/N.Idaho ♦ Circulation: 611,631 ♦ Audience: 1,200,000+

2012

Rate Card 14
Effective January 2012
Rate Base: 590,000
All rates are NET

	1X	3X	6X
FOUR COLOR			
1/3 page	\$4,432	\$4,212	\$3,991
1/6 page	\$2,690	\$2,558	\$2,426
3 inch	\$2,139	\$2,029	\$1,930
2 inch	\$1,599	\$1,521	\$1,445
1 inch	\$960	\$916	\$860
BLACK AND WHITE			
1/3 page	\$3,550	\$3,374	\$3,197
1/6 page	\$2,150	\$2,040	\$1,940
3 inch	\$1,754	\$1,665	\$1,577
2 inch	\$1,301	\$1,235	\$1,169
1 inch	\$761	\$728	\$684