

Publishing Schedule

Circulation Region: WA/N.Idaho ♦ Circulation: 611,631 ♦ Audience: 1,200,000+

2012

Rate Card 14
Effective January 2012
Rate Base: 590,000

ISSUE DATE	Ad Close	Materials Due
January/February (2012)	10/21/11	11/2/11
March/April	12/23/11	1/5/12
May/June	2/20/12	3/1/12
July/August	4/20/12	5/2/12
September/October	6/26/12	7/9/12
November/December	8/24/12	9/6/12
January/February (2013)	10/22/12	11/1/12