

Ad Close Dates

2012

Rate Card #52
Effective January 2012



Circulation Region: Northern California, Nevada and Utah
Circulation: 2,450,000 ♦ Audience: 5,635,000

<u>Issue Date</u>	<u>Ad Close</u>	<u>Materials Due</u>
January/February	11/01/11	11/07/11
March/April	01/02/12	01/06/12
May/June	03/01/12	03/05/12
July/August	05/01/12	05/07/12
September/October	07/02/12	07/06/12
November/December	09/04/12	09/07/12

