

TRAVEL IDEAS

IN 2012 PUBLICATIONS OF AAA

Our publications are excited to announce a fantastic advertising feature in our **JULY/AUGUST** issue. We are presenting the opportunity to double the space you pay for in our magazines.

PUBLICATION	CIRCULATION	1 PAGE AD PLUS 1 PAGE ADVERTORIAL	1/2 PAGE AD PLUS 1/2 PAGE ADVERTORIAL	1/4 PAGE AD PLUS 1/4 PAGE ADVERTORIAL
AAA Southern Traveler (Louisiana, Mississippi, Arkansas)	225,559	\$7,709	\$4,240	\$2,544
AAA Home & Away Oklahoma	206,014	\$9,271	\$5,099	\$3,059
AAA Journeys Kansas	98,691	\$4,604	\$2,532	\$1,519
AAA Midwest Traveler (Missouri, So. Illinois, SW Indiana)	520,195	\$15,757	\$8,667	\$5,200

All rates are gross per issue



Samples

July/August Issue:
Space Deadline: April 27, 2012
Materials Due: May 4, 2012

AJR Media Group
713.942.7676, x10
AAA@ajrMediaGroup.com

ADVERTORIAL MATERIALS

FULL PAGE (PLUS 1 PAGE AD)

- Approx. 600 words of copy
- Full Page Ad: 7" x 9.625"
- No Bleeds

HALF PAGE (PLUS 1/2 PAGE AD)

- Approx. 300 words of copy
- 1/2 Page Ad: 7" x 4.75"
- No Bleeds

QUARTER PAGE (PLUS 1/4 PAGE AD)

- Approx. 150 words of copy
- 1/4 Page Ad: 3.25" x 4"
- No Bleeds

Send Ad Materials to:

Ann Taylor

ataylor@haMediaGroup.com

Upload to: <http://ads.haMediaGroup.com>



www.haMediaGroup.com