

# Travel Guide Advertising Rates

# 2010

All rates are Net

Rate Card #14  
Effective January 2010

## New Mexico JOURNEY

Rate Base: 107,000 ♦ Total Readers: 235,400

Circulation Region: New Mexico

	1X	3X	6X
<b>4 Color</b>			
1/3 Page	\$ 1,290	\$ 1,230	\$ 1,160
4 inch	770	730	690
3 inch	620	590	560
2 inch	460	440	410
1 inch	280	270	250
<b>B&amp;W</b>			
1/3 Page	\$ 1,040	\$ 990	\$ 940
4 inch	610	580	550
3 inch	500	480	450
2 inch	370	350	330
1 inch	240	230	220

