

# New Mexico

THE MAGAZINE FOR AAA MEMBERS

## JOURNEY

MAY/JUNE 2010



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### Trading Posts of Northwest New Mexico

We visit the hundred-year-old Toadlena Trading Post near Farmington and meet owner Mark Winter, who is helping Navajo residents continue their tradition of making handwoven rugs and blankets. A sidebar highlights other nearby historic trading posts worth a visit.

### Glacier National Park, Montana

This eye-popping park celebrates its centennial in May 2010. There are a lot of ways to see and enjoy this park—but go before climate changes alter the landscape forever. Scientists say if global warming continues, the park's glaciers could disappear by 2030.



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#### DAY TRIP: SANTA FE'S CANYON ROAD

In the heart of the Santa Fe arts community, this windy, picturesque mountain road is home to galleries, shops, and restaurants. Many of these are housed in old adobe homes and nestled in pretty landscaped courtyards. We'll offer some suggestions of not-to-miss stops.

#### GOING PLACES: TRAVEL | FOOD | CULTURE | NEWS

**In the Spotlight:** We'll highlight the **Owl Bar & Café in Socorro**, where, it's said, a state politician can't get elected without paying respects there, and the green chile cheeseburgers are legendary.

**Local Hits: Cool Places to Catch a Flick:** Santa Fe's outdoor movies run all summer long; the Fountain Theatre in Las Cruces shows classic films, etc.

**Hot Plates: Monroe's in Albuquerque**

#### TRAVEL SMART: TRAVELING WITH DISABILITIES

Today the world of travel is getting more accessible than ever, making travel possible even for those with serious medical conditions.

#### DRIVE SMART: HOW CARS HAVE CHANGED

Some features we used to take for granted don't even exist anymore—like ashtrays. What might the future bring?

#### LOCAL COLOR: RUIDOSO DOWNS

We'll highlight the opening of racing season at Ruidoso Downs.

### ADVERTISE IN NEW MEXICO JOURNEY MAGAZINE

*New Mexico Journey* is a travel and lifestyle magazine for educated, affluent, and active readers who live in New Mexico.

When readers see ads in *New Mexico Journey*, they extend the same unwavering loyalty and trust they have for the AAA brand to the advertiser's brand and respond in kind. In fact, 70% of readers take some sort of action after reading *New Mexico Journey*. Not surprising—given the intense affinity *New Mexico Journey* evokes with AAA members—an editorial mention about upcoming events or attractions, tours, and new or unique dining experiences has resulted in "sell-out" situations for restaurateurs and event venues!

#### DEADLINES:

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Materials: March 5, 2010

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**Call your local sales representative today to reserve your space in *New Mexico Journey's* May/June issue.**

Editorial calendar is subject to change.

