

New Mexico

THE MAGAZINE FOR AAA MEMBERS

JOURNEY

WHAT'S COMING UP IN 2010

JANUARY/FEBRUARY

SILVER CITY MAIN STREET NEW MEXICO PROGRAM: This former mining town is one of the state's best examples of Main Street preservation. Historic walking tours available.

ALASKA-DENALI WILDERNESS ADVENTURE: Visitors go for the wildlife and the scenery—and they're not disappointed.

DAYTRIP-CLOVIS: The new Rock and Roll Hall of Fame, Norman Petty's recording studio, Model Train Museum, and more.

WILDLIFE VIEWING: The bat flight program at Carlsbad Caverns, and more.

MARCH/APRIL

NEW MEXICO WINE TRAIL: New Mexico is not only the country's oldest wine-producing region, but it also has some 30 wineries that are producing award-winners. Also: wine festivals.

HAWAII-BEYOND THE BEACH: A roundup of our favorite ways to get active in the Islands, from tubing down a sugarcane flume and kayaking the Hanalei River to hiking through lava tubes and to a waterfall.

DAYTRIP-CHIMAYÓ/ESPAÑOLA: During holy week, thousands journey on foot to El Santuario de Chimayo for the Easter Pilgrimage.

NM FARM AND RANCH HERITAGE MUSEUM, LAS CRUCES: Cowboy Days in March.

MAY/JUNE

ENCHANTING GETAWAYS: The Saddle Up & Spa Getaway at Tamaya Resort near Santa Fe offers just the right mix of activity and pampering. At Cloudcroft, a cool mountain town retreat, vacationers get back to the basics.

GLACIER NATIONAL PARK, MONTANA: Climate changes may have affected the landscape, but it's still a beauty to behold. The park celebrates its centennial in May 2010.

DAYTRIP-SANTA FE'S CANYON ROAD: Once a footpath used by Pueblo Indians, this pathway is now art-gallery central.

NEW MEXICO AFTER DARK: Adult Night at Explora museum, and more.

JULY/AUGUST

NEW DEAL ART: During the Great Depression, New Mexico was able to survive thanks largely to President FDR's New Deal. We'll look at the artistic legacies of the New Deal around the state—murals, paintings, sculpture. Santa Fe has a New Deal Art Legacy tour.

FINDING TANGO IN ARGENTINA: The author left heart in San Fran to pursue her passion in Argentina. She tells us where to learn, see, and dance when you visit.

DAYTRIP-ALAMAGORDO: White Sands is the nation's second most visited national park. There's also the New Mexico Museum of Space History, Toy Train Depot, and more.

ARCHITECTURAL TOURS: Behind Adobe Walls in Santa Fe, Las Vegas Victorians, and more.

SEPTEMBER/OCTOBER

18TH ANNUAL CHUCKWAGON COOKOFF AT THE LINCOLN COUNTY COWBOY SYMPOSIUM: Participants are judged not only on their food, but on the authenticity of their setup.

DISCOVER CUBA: When this island nation opens up, it will be the hottest destination in the Caribbean. We'll show you the culture and the ecology of this fascinating country.

DAYTRIP-MESILLA: The central plaza and surrounding blocks are step back into a mid-19th-century Hispanic Southwestern town.

NOVEMBER/DECEMBER

TRADING POSTS: Considered the gateway to Indian Country, northwest New Mexico is still home to several trading posts. We'll give tips on what to look for when you shop.

BRANSON, MISSOURI: A colorful look at this country music Mecca during the holidays.

DAYTRIP-VILLAGE OF ARROYO SECO: This hipster town has a cool plaza, a growing arts scene, and hot springs nearby.

ALTERNATIVE VEHICLE TOURS: Unique ways to tour NM sites via Segway, jeep, etc.

ADVERTISE IN NEW MEXICO JOURNEY MAGAZINE

New Mexico Journey is a travel and lifestyle magazine for educated, affluent, and active readers who reside in New Mexico.

When readers see ads in *New Mexico Journey*, they extend the same unwavering loyalty and trust they have for the AAA brand to the advertiser's brand and respond in kind. In fact, 70% of readers take some sort of action after reading *New Mexico Journey*. Not surprising—given the intense affinity *New Mexico Journey* evokes with AAA members—an editorial mention about upcoming events or attractions, tours, and new or unique dining experiences has resulted in "sell-out" situations for restaurateurs and event venues!

Editorial calendar is subject to change.

DEADLINES

	J/F	M/A	M/J	J/A	S/O	N/D
Space:	10/30	1/4	2/26	4/30	6/25	8/27
Materials:	11/6	1/8	3/5	5/7	7/2	9/3

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