



AAA Southern
Traveler

**AAA Southern Traveler is published bi-monthly on
January 1, March 1, April 15, July 1, September 1 and November 1.**

Closing dates are as follows:

JAN/FEB

Reserve space by Oct. 28, 2011
Materials due by Nov. 3, 2011

MAY/JUNE

Reserve space by Feb. 16, 2012
Materials due by Feb. 22, 2012

SEPT/OCT

Reserve space by July 2, 2012
Materials due by July 9, 2012

MAR/APR

Reserve space by Jan. 5, 2012
Materials due by Jan. 11, 2012

JULY/AUG

Reserve space by April 30, 2012
Materials due by May 7, 2012

NOV/DEC

Reserve space by Sept. 3, 2012
Materials due by Sept. 10, 2012

CANCELLATION

Cancellation will not be accepted by the publisher after Closing Date. Cancellation must be in writing.

made against the publisher. An advertisement which simulates editorial content will be prefaced by the word "Advertisement."

COMMISSIONS/CREDIT

Agency Commission: 15%. Net in 30 days. First-time advertisers required to pay in advance. Publisher reserves the right to hold advertiser and/or advertising agency jointly and severally liable for such monies as are due and payable to the publisher.

When a change in copy is not received by the material due date, copy run in the previous issue will be inserted. Late fees may be assessed for copy received after the due date.

READER SERVICE

Available to all advertisers placing insertions in full circulation. Insertions received after Closing Date may not receive a listing.

Publication of an advertisement demonstrates acceptance by the publisher. Prior to publication, there is no obligation or liability upon the publisher. No credit for positioning unless agreed to in writing.

INSERTS

Rates quoted on request.

MAILING AND SHIPPING INSTRUCTIONS

Send contracts, insertion orders, proofs and artwork to:
Ann Taylor
H&A Media Group
P.O. Box 3535
Omaha, NE 68103

ADVERTISING ACCEPTANCE

The publisher reserves the right to accept or decline any advertising. The advertiser assumes liability for all advertising content (including text, representations and illustrations of advertising printed) and also assumes responsibility for any claims arising thereof

Use street address for overnight deliveries:

Ann Taylor
H&A Media Group
10703 J St., Suite 100
Omaha, NE 68127-1026

