



**Midwest**  
**Traveler**

**AAA Midwest Traveler is published bi-monthly on  
January 1, March 1, April 15, July 1, September 1 and November 1.**

**Closing dates are as follows:**

**JAN/FEB**

Reserve space by Nov. 3, 2011  
Materials due by Nov. 9, 2011

**MAY/JUNE**

Reserve space by Feb. 24, 2012  
Materials due by Mar. 2, 2012

**SEPT/OCT**

Reserve space by July 9, 2012  
Materials due by July 16, 2012

**MAR/APR**

Reserve space by Jan. 12, 2012  
Materials due by Jan. 18, 2012

**JULY/AUG**

Reserve space by May 4, 2012  
Materials due by May 11, 2012

**NOV/DEC**

Reserve space by Sept. 10, 2012  
Materials due by Sept. 17, 2012

**CANCELLATION**

Cancellation will not be accepted by the publisher after Closing Date. Cancellation must be in writing.

**COMMISSIONS/CREDIT**

Agency Commission: 15%. Net in 30 days. First-time advertisers required to pay in advance. Publisher reserves the right to hold advertiser and/or advertising agency jointly and severally liable for such monies as are due and payable to the publisher.

**READER SERVICE**

Available to all advertisers placing insertions in full circulation. Insertions received after Closing Date may not receive a listing.

**INSERTS**

Rates quoted on request.

**ADVERTISING ACCEPTANCE**

The publisher reserves the right to accept or decline any advertising. The advertiser assumes liability for all advertising content (including text, representations and illustrations of advertising printed) and also assumes responsibility for any claims arising thereof made against the publisher. An advertisement which

simulates editorial content will be prefaced by the word "Advertisement."

When a change in copy is not received by the material due date, copy run in the previous issue will be inserted. Late fees may be assessed for copy received after the due date.

Publication of an advertisement demonstrates acceptance by the publisher. Prior to publication, there is no obligation or liability upon the publisher. No credit for positioning unless agreed to in writing.

**MAILING AND SHIPPING INSTRUCTIONS**

Send contracts, insertion orders and artwork to:  
Ann Taylor  
H&A Media Group  
P.O. Box 3535  
Omaha, NE 68103

Use street address for overnight deliveries:

Ann Taylor  
H&A Media Group  
10703 J St., Suite 100  
Omaha, NE 68127-1026

