

JOURNEYS



*When they travel,
almost 70 PERCENT
of our readers stay
at a hotel.*



*Cruises draw our
readers at a rate
TWO-AND-A-HALF
TIMES more than the
national average.*



Our magazine takes you places.

2012 editorial calendar



JAN/FEB

RESERVE SPACE BY OCT. 28, 2011
MATERIALS DUE BY NOV. 4, 2011

Cover Story: Disney

Hartford: Saratoga Springs, N.Y.;
A Taste of Rhode Island

Kansas: Napa Valley; Unusual
Museums in Kansas

Cincinnati: Southern and Eastern
Kentucky Wine and Cuisine; Indi-
anapolis

Miami Valley: Dayton's Oregon Dis-
trict; Indianapolis

Bluegrass/SWV: Southern and
Eastern Kentucky Wine and Cuisine;
Indianapolis



MAR/APR

RESERVE SPACE BY JAN. 4, 2012
MATERIALS DUE BY JAN. 11, 2012

Cover Story: Hawaii

Hartford: South Dakota; Free Attrac-
tions in Connecticut

Kansas: South Dakota; Free Attrac-
tions in Kansas

Cincinnati: South Dakota; Free Attrac-
tions in Cincinnati/Northern Kentucky

Miami Valley: South Dakota; Free
Attractions in Miami Valley

Bluegrass/SWV: South Dakota; Free
Attractions in Bluegrass, KY/Free
Attractions in SWV



MAY/JUNE

RESERVE SPACE BY FEB. 24, 2012
MATERIALS DUE BY MAR. 2, 2012

Cover Story: Africa

Hartford: New England National
Parks Sites; Utah

Kansas: St. Louis, Missouri; Flint Hills
National Scenic Byway

Cincinnati: Ancient Ohio Trail; Utah

Miami Valley: Ancient Ohio Trail;
Hatfields and McCoys

Bluegrass/SWV: Ancient Ohio Trail;
Hatfields and McCoys in Bluegrass,
KY/Interstate 77 Attractions in SWV

departments

Car Doctor

Our readers want to keep their cars in tip-top shape. We have the prescription for keeping cars on the roads and taking our readers where they need to go.

Behind the Wheel

Mobility is a cherished right for our readers, but it comes with responsibility. Our responsibility is to help our

readers stay safe and informed about driving-related information from across the country.

Dollars & Sense

Money is important to our readers. We offer them advice on shopping smartly, adhering to a budget and other ways to keep financially stable.

Here & There

Travel is always changing. Let JOURNEYS update you with travel trends and news outside your area.

Insurance Adviser

Like everyone, our readers cannot predict the future and the pitfalls it can bring. But we can show them how to protect themselves.

Stories subject to change without notice.



JULY/AUG

RESERVE SPACE BY APRIL 27, 2012
MATERIALS DUE BY MAY 4, 2012

Cover Story: Central America

Hartford: Mid-coast Maine (featuring Camden, Searsport, Belfast); Summer on the Sound in Connecticut

Kansas: Utah; Hitting the Bike Trail in Kansas (sidebar: Katy Trail in Missouri)

Cincinnati: Indiana Wineries; Upper Peninsula, Michigan

Miami Valley: Miami Valley State Parks; Utah

Bluegrass/SWV: Lexington, KY; Upper Peninsula



SEPT/OCT

RESERVE SPACE BY JUNE 29, 2012
MATERIALS DUE BY JULY 9, 2012

Cover Story: British Isles

Hartford: Adventurous Connecticut (ballooning, skydiving, charters); Atlantic City, N.J.

Kansas: Lebanon, Missouri; Texas story

Cincinnati: Chasing the Pattersons; Texas story

Miami Valley: Chasing the Pattersons; Texas story

Bluegrass/SWV: Chasing the Pattersons; Texas story



NOV/DEC

RESERVE SPACE BY AUG. 27, 2012
MATERIALS DUE BY SEPT. 4, 2012

Cover Story: Romantic City Getaways

Hartford: Massachusetts Holiday Scene; Texas story

Kansas: Boulder, Colorado; Kansas Frontier Military Scenic Byway

Cincinnati: Lexington, KY; Gateway to Freedom: Underground Railroad Highlights in the Ohio River Valley

Miami Valley: Lexington, KY; Gateway to Freedom: Underground Railroad Highlights in the Ohio River Valley

Bluegrass/SWV: Utah; Gateway to Freedom: Underground Railroad Highlights in the Ohio River Valley

head for the web

Out & About

Read about a list of events in your area.

Travel Talk

We stay up to date on travel trends and great getaways, and we share that information with our readers.



Much more than a reproduction of the magazine, **AAAJourneys.com** contains content that not only complements our print component, but stands on its own as well. We publish a wide range of online information to give visitors more to enjoy. Whether you're turning pages or surfing the web, look to JOURNEYS.

JOURNEYS

Winner of a Connecticut Agricultural Journalism Award

The awards are given annually by the nonprofit Connecticut Agriculture & Natural Resources Association (CANRA), a coalition of state farming groups, as part of the festivities surrounding Connecticut Agriculture Day at the State Capitol. The awards recognize excellence in reporting on agricultural issues published or broadcast in the state during the calendar year 2007–2008.



**AAA Journey's
Magazine is
AWARD
WINNING.**



**Winner of First Place and Second Place
Magazine Photography Awards in the 2008 Society of
Professional Journalists, Connecticut Chapter, Awards Competition**

**First Place Winner Magazine Photography Award,
First Place Winner Magazine Photo Layout
and Honorable Mention Magazine Layout in the
2009 Society of Professional Journalists,
Connecticut Chapter, Awards Competition**

