

2012 MEDIA KIT: rate card

**JOURNEYS is published bimonthly on
January 1, March 1, May 1, July 1, September 1 and November 1.**

Closing dates are as follows:

JAN/FEB

Reserve space by Oct. 28, 2011
Materials due by Nov. 4, 2011

MAY/JUNE

Reserve space by Feb. 24, 2012
Materials due by March 2, 2012

SEPT/OCT

Reserve space by June 29, 2012
Materials due by July 9, 2012

MARCH/APRIL

Reserve space by Jan. 4, 2012
Materials due by Jan. 11, 2012

JULY/AUG

Reserve space by April 27, 2012
Materials due by May 4, 2012

NOV/DEC

Reserve space by Aug. 27, 2012
Materials due by Sept. 4, 2012

CANCELLATION

Cancellation will not be accepted by the publisher after Closing Date. Cancellation must be in writing.

When a change in copy is not received by the material due date, copy run in the previous issue will be inserted. Late fees may be assessed for copy received after the due date.

COMMISSIONS/CREDIT

Agency Commission: 15%. Net in 30 days. First-time advertisers required to pay in advance. Publisher reserves the right to hold advertiser and/or advertising agency jointly and severally liable for such monies as are due and payable to the publisher.

Publication of an advertisement demonstrates acceptance by the publisher. Prior to publication, there is no obligation or liability upon the publisher. No credit for positioning unless agreed to in writing.

READER SERVICE

Available to all advertisers. Insertions received after Closing Date may not receive a listing.

MAILING AND SHIPPING INSTRUCTIONS

Send contracts, insertion orders, proofs and artwork to:
Ann Taylor
H&A Media Group
P.O. Box 3535
Omaha, NE 68103

INSERTS

Rates quoted on request.

Use street address for overnight deliveries:

Ann Taylor
H&A Media Group
10703 J St., Suite 100
Omaha, NE 68127-1026

ADVERTISING ACCEPTANCE

The publisher reserves the right to accept or decline any advertising. The advertiser assumes liability for all advertising content (including text, representations and illustrations of advertising printed) and also assumes responsibility for any claims arising thereof made against the publisher. An advertisement which simulates editorial content will be labeled as advertisements.



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402.384.4702 / Fax 402.331.5194 / www.haMediaGroup.com

