

# Home & Away e-Update

TOP BANNER



SIDE BANNER



Reach **AAA Members** and prospects twice monthly through the Home & Away e-Update newsletter.

Home & Away e-Updates are sent to AAA Members and prospects. They provide links to stories, contests and other special opportunities found at the magazine Web site.

### Features:

- Provide your own banner or use our designers to help create it.
- Link the banner to your desired URL.
- Receive a click-through summary report after the broadcast.

### Benefits:

- Highlights your organization to a group of proven responders—AAA Members and prospects
- Provides trackable results
- Boosts effectiveness of a complete integrated marketing campaign

### Pricing: Gross

- |  | Full    | West or East |
|--|---------|--------------|
| • Top Banner<br>(468 pixels x 60 pixels)   | \$1,765 | \$1,059      |
| • Side Banner<br>(125 pixels x 125 pixels) | \$1,294 | \$765        |

### Regional Breakouts:

- Full List: 150,000
- West (Includes South Dakota, Oklahoma and Minneapolis, Minn. area): 75,000
- East (Includes Ohio and Indiana): 75,000



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