

Travel Guide Rates

2012

All rates are NET

Rate Card #11
Effective January 2012

EnCompass

Rate Base: 340,000 ♦ Total Readers: 714,000

Circulation Region: Colorado

| | 1X | 3X | 6X |
|----------------|----------|----------|----------|
| 4 Color | | | |
| 6 inch | \$ 2,720 | \$ 2,580 | \$ 2,450 |
| 4 inch | 1,850 | 1,760 | 1,670 |
| 3 inch | 1,390 | 1,320 | 1,250 |
| 2 inch | 960 | 910 | 860 |
| B&W | | | |
| 6 inch | \$ 2,160 | \$ 2,050 | \$ 1,940 |
| 4 inch | 1,490 | 1,420 | 1,340 |
| 3 inch | 1,110 | 1,050 | 1,000 |
| 2 inch | 750 | 710 | 680 |

