

# Ad Close Dates 2012

Rate Card #5  
Effective January 2012



Rate Base: 195,000 ♦ Total Readers: 429,000  
Circulation Region: Alabama

<u>Issue Date</u>	<u>Ad Close</u>	<u>Materials Due</u>
January/February	10/28/11	11/04/11
March/April	01/03/12	01/06/12
May/June	02/27/12	03/02/12
July/August	04/30/12	05/04/12
September/October	07/02/12	07/06/12
November/December	08/27/12	08/31/12

