

# Alabama Journey

THE MAGAZINE FOR AAA MEMBERS

NOVEMBER/DECEMBER 2010

## Weservelt Warner Museum of American Art

This gem in Tuscloosa holds one of the world's top two private collections of American art, comprising more than 400 pieces, including paintings, sculptures, furniture, and decorative arts. Among the prominent American artists featured are Thomas Cole, Mary Cassatt, Winslow Homer, and Andrew Wyeth.

## Agatha Christie's Devon

Greenway, the novelist's home near Torquay, in England, is now open to the public. Travel Smart columnist Elizabeth Harryman, an Agatha Christie fan, traces the footsteps of the great mystery writer.

## Destination Family Reunions

Many family reunions take place in parks and backyards. But more and more families are deciding to take the whole clan on vacation together. We give readers ideas for fun and easy ways to gather the extended family, including cruising, resorts, and camping. Plus, a list of tips helps ensure the trip is a success for everyone involved.

### DOWN HOME WITH...

**The International Tellebration.** This grass-roots movement is endorsed by the National Storytelling Network. Join Renee Morrison and other Alabama storytellers for this fun event at Little River Canyon Center in Fort Payne.

### TRAVELSMART:

We make holiday shopping a little easier with ideas for gifts for the traveler on your list.

### OUT & ABOUT: WHAT'S NEW AND NOTEWORTHY

**Christmas at the Builtmore Estate in North Carolina.** Recapture the magic of the season at America's largest home, decorated with dozens of Christmas trees, thousands of ornaments, and miles of evergreen garland. Go at night when candlelight fills the house with a beautiful, warm glow.

**Solo Travel Tip:** How to avoid the single supplement.

## ADVERTISE IN ALABAMA JOURNEY MAGAZINE

*Alabama Journey* is a travel and lifestyle magazine for educated, affluent, and active readers who reside in Alabama.

When readers see ads in *Alabama Journey*, they extend the same unwavering loyalty and trust they have for the AAA brand to the advertiser's brand and respond in kind. In fact, 73% of readers take some sort of action after reading *Alabama Journey*. Not surprising—given the intense affinity *Alabama Journey* evokes with AAA members—an editorial mention about upcoming events or attractions, tours, and new or unique dining experiences has resulted in "sell-out" situations for restaurateurs and event venues!

### DEADLINES:

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Materials: September 3, 2010

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Total *Alabama Journey* readers: 374,000

**Call your local sales representative today to reserve your space in *Alabama Journey's* November/December issue.**