

Production Specifications

DIGITAL SPECIFICATIONS

Press-ready PDF files should be emailed to materials@travel50andbeyond.com. PDF files need to contain 1/8" bleed outside trim. Files should not contain RGB or spot colors. Microsoft software is not supported. Images must be at least 300dpi and saved as CMYK or grayscale. Do not use spot colors. Publisher does not provide proofs of display ads.

ONLINE ADS

Dimensions: 250 x 250 px. JPEG images should be emailed to materials@travel50andbeyond.com.

VACATION PLANNING GUIDE SPECIFICATIONS

The Vacation Planning Guide ads are formatted in-house and are available in three sizes: Plan AA, Plan A and Plan B.

Plan AA: Six ads per page. Advertiser sends a 4/C image and 75 words of copy.

Plan A: 12 ads per page. Advertiser sends a 4/C image and 30 words of copy.

Plan B: 24 ads per page. Advertiser sends a B&W logo and 30 words of copy.

Digital images must be at least 300 dpi. Save images as CMYK or Grayscale.

Convert RGB images and spot colors to CMYK. EPS or TIFF files are preferred.

Publisher does not provide proofs of Vacation Planning Guide ads.

MECHANICAL REQUIREMENTS

Travel 50 and Beyond is produced computer-to-plate, printed web offset, saddle-stitched, and has three columns to a page.

TO SUBMIT MATERIALS OR FOR MORE DETAILED PRODUCTION SPECIFICATIONS, CONTACT:

Dave Hart, Production Director, materials@travel50andbeyond.com, 713-974-6903

Space	Live Area	Bleed	Trim
Spread*	15 1/2" x 10"	16 1/4" x 10 3/4"	16" x 10 1/2"
Page	7" x 10"	8 1/4" x 10 3/4"	8" x 10 1/2"
2/3 page	4 1/2" x 9 3/8"	5 1/4" x 10 3/4"	5" x 10 1/2"
1/2 page, Horizontal	7" x 4 5/8"	8 1/4" x 5 3/8"	8" x 5 1/8"
1/2 page, Island	4 1/2" x 6 3/4"	5 1/4" x 7 1/2"	5" x 7 1/4"
1/2 page, Vertical	3 1/4" x 9 3/8"	-	-
1/3 page, Vertical	2 1/8" x 9 3/8"	-	-
1/3 page, Square	4 1/2" x 4 5/8"	-	-
1/6 page	2 1/8" x 4 5/8"	-	-

*Keep live matter and type 1/2" from gutter on both pages.

