Ad Sizes & Specifications

Final trim size is 8.125" x 10.5". All live and non-bleed elements should be at least 1/2" from the final trim size. Full page bleeds should extend at least 1/8" beyond the trim.
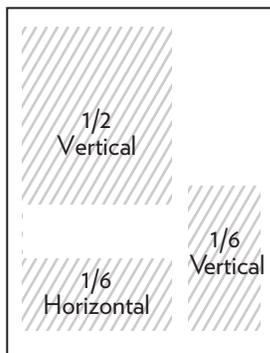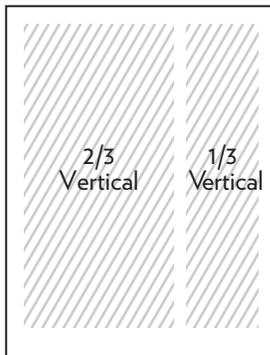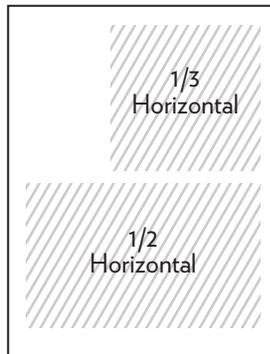
Ad Unit	Trim Size
Full Page Spread/Bleed	16.5"x 10.75"
Full Page/Bleed	8.375"x 10.75"
Full Page/Non Bleed	7"x 9.75"
2/3 Page Vertical	4.625"x 9.375"
1/2 Page Horizontal	7"x 4.625"
1/2 Page Vertical	4.625"x 7"
1/3 Page Horizontal	4.625"x 4.625"
1/3 Page Vertical	2.25"x 9.375"
1/6 Page Horizontal	4.625"x 2.25"
1/6 Page Vertical	2.25"x 4.625"

ELECTRONIC OUTPUT REQUIREMENTS

1. Software accepted: Press Quality PDF (PDF/X preset recommended), Adobe Photoshop, InDesign, or Illustrator. If you are unsure about your PDF quality, please include your original files.
2. Ad size should be 100%.
3. Fonts: All fonts must be supplied with native files OR they must be embedded or converted to vector-based outlines. Doing so will help insure layout integrity and allow for your ad to link to your website in the digital edition.
4. Images: Supply all linked high-resolution images (300 dpi) and graphics. Please be sure to provide the most current versions of linked files.
5. All colors must be CMYK mode with process separations.

Advertising material questions?
Send an email to **Raquel.sanchez@txdot.gov**

Full Page

1/3 Horizontal

1/2 Horizontal

2/3 Vertical

1/3 Vertical

1/2 Vertical

1/6 Vertical

1/6 Horizontal

SECURE AD MATERIALS UPLOAD INFORMATION

Using the TxDOT Box.com site:

1. Go to **https://texashighways.com/submitads/**

2. Select the link on the page that corresponds to the property for which you are uploading materials (such as the magazine, website, etc.)

3. Select the file(s) you would like to upload from your computer.

4. Fill out the "Client name, issue date" field.

5. Fill out your email address.

6. Click on 'Submit' for file to upload.

7. Remain on the page until upload is complete and you see "Success! Your file has been submitted."