

400,000 Copies Annually

# AROUND HOUSTON

THE CITY IS JUST THE START

## Rates

## Specs

	RATES ANNUAL	RATES NOV. 2020 <small>Last bi-annual print</small>
SINGLE	\$3,995	\$2,820
DOUBLE	\$7,190	\$5,076
TRIPLE	\$9,950	\$7,196
BACK COVER	\$10,945	\$8,990
SPECIAL POSITION	10% Additional	

### AD SIZES

#### HORIZONTAL

**SINGLE**  
3.604" w x 2.736" h

**DOUBLE**  
7.333" w x 2.736" h

**TRIPLE**  
11.062" w x 2.736" h

#### VERTICAL

**DOUBLE**  
3.604" w x 5.590" h

**TRIPLE**  
3.604" w x 8.444" h

### 2020 PUBLICATION DATES

APRIL 2020 **200,000 COPIES** last bi-annual print

Space close: **FEBRUARY 28**

Materials due: **MARCH 6**

### NEW ANNUAL PRINTING

NOVEMBER 2020 **400,000 COPIES**

Space close: **SEPTEMBER 15**

Materials due: **SEPTEMBER 25**

For more information or to request a sample map or a personal visit, contact your Account Director

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**210.460.9940**

### MAC/PC

Ad submissions must be PRINT READY (300 dpi @ 100%) converted to CMYK not RGB and may be in the following file formats: .eps, .jpg, .PDF (generated for high-res print), .tif, .psd. If supplying original art please generate in these software applications: Adobe Illustrator, Adobe Photoshop. WE DO NOT ACCEPT FILES IN: Microsoft Publisher, WordPerfect.

### UPLOAD

Please upload your ad at <http://Materials.AJRMediaGroup.com> and select the appropriate Around Houston from the dropdown menu. If you have any questions, please contact us.

### FONTS

A copy of all fonts used in your file must be included with your ad. If a font is not included and a copy is not on file, the closest font we have will be substituted.

### PHOTOSHOP

To accurately separate color photographs, these files must be converted to CMYK mode. If saved as a TIFF file, be sure that LZW compression is not selected. If you have a clipping path in your file, it needs to be saved as an EPS, with DCS separation function off. For quality reproduction, all color files should be 300 dpi, halftones at 300 dpi, and line art should be at least 600 dpi. Also, Photoshop files should not be enlarged or reduced more than 120% once placed into layout program file.

