

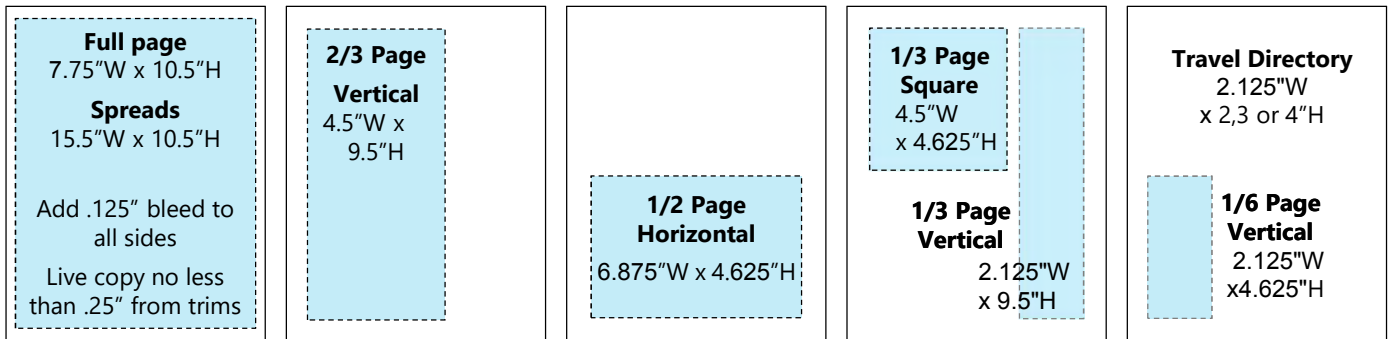
AD SIZES AND SPECIFICATIONS

Ad Close Dates

2019 Issue	Space Close	Materials Due	First Possible In Home Date
Jan/Feb	10/29/2018	11/5/2018	12/20/2018
Mar/Apr	1/4/2019	1/11/2019	2/22/2019
May/June	2/15/2019	2/22/2019	4/15/2019
Jul/Aug	5/3/2019	5/10/2019	6/21/2019
Sep/Oct	7/5/2019	7/12/2019	8/23/2019
Nov/Dec	9/6/2019	9/13/2019	10/25/2019

May/June deadlines accommodate early mail/in-home dates

Ad Sizes



Full page
7.75\"W x 10.5\"H

Spreads
15.5\"W x 10.5\"H

Add .125\" bleed to all sides

Live copy no less than .25\" from trims

2/3 Page Vertical
4.5\"W x 9.5\"H

1/2 Page Horizontal
6.875\"W x 4.625\"H

1/3 Page Square
4.5\"W x 4.625\"H

1/3 Page Vertical
2.125\"W x 9.5\"H

Travel Directory
2.125\"W x 2, 3 or 4\"H

1/6 Page Vertical
2.125\"W x 4.625\"H

Print Ad Requirements

All print ads must be uploaded to <https://acepubs.sendmyad.com>

- Ads must be submitted as a **PDF/X1a**
 - File must be flattened prior to saving as a PDF/X1a
 - File must be high resolution (300 dpi)
 - CMYK or grayscale (no spot colors, RGB, LAB, or ICC color profiles) with a maximum density of 300
 - Fonts should be imbedded
 - All marks including trim, bleed, center and color bars should be included in all colors and outside of the bleed area with offset at .1667 inch
- Please be sure that your advertisement is created to specifications prior to uploading. Your first upload on <https://acepubs.sendmyad.com> is FREE. Additional ad uploads may incur additional production charges.*

Production questions? Contact: **Deb Reinhardt** • 314-523-7350 • reinhardt.deborah@aaamissouri.com