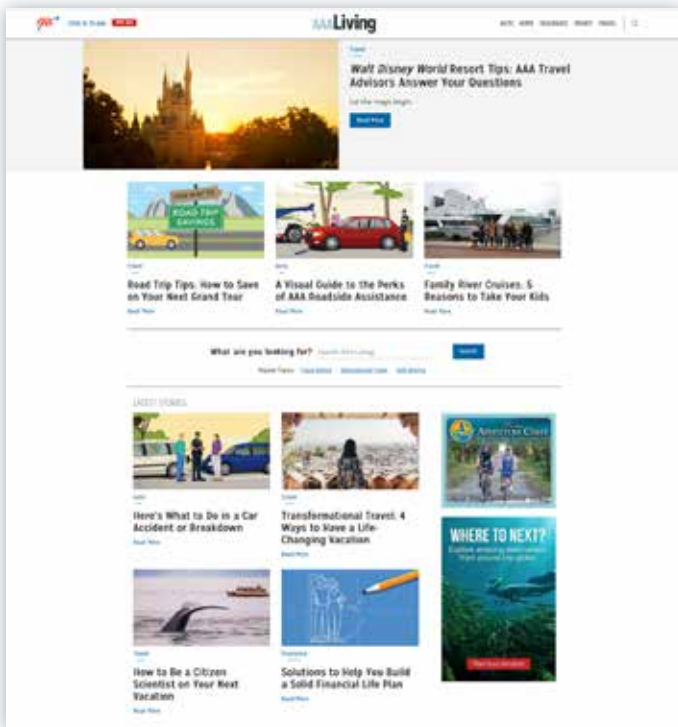


DIGITAL OPTIONS

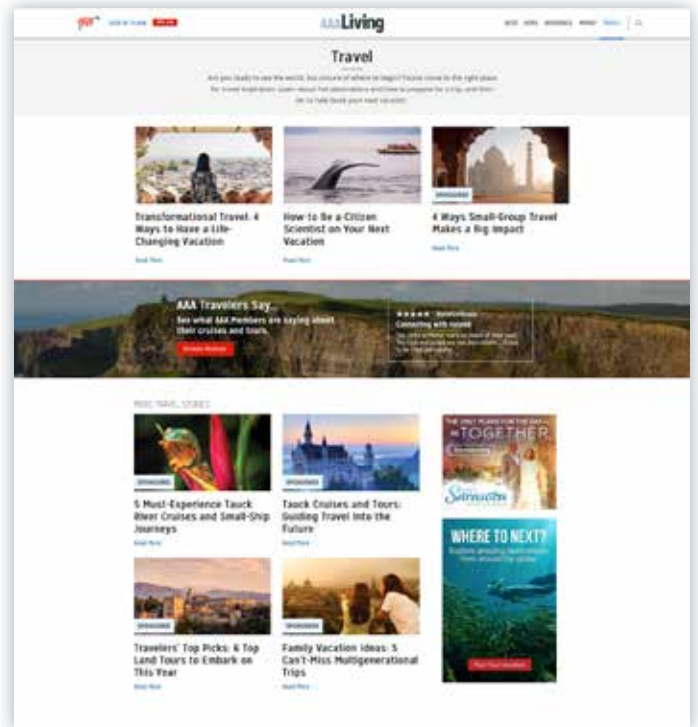
Available with print advertising

2020 AAA LIVING MEDIA KIT



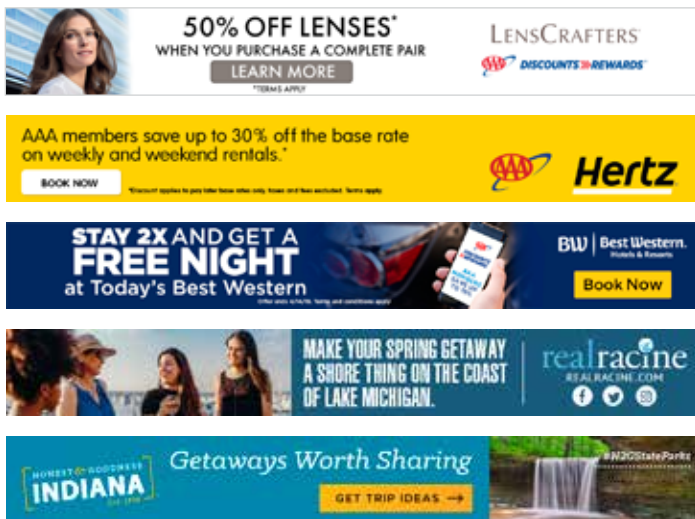
AAA.com/AAAliving Homepage

Content on the AAA Living hub includes the categories of Auto, Home, Insurance, Money and Travel.



Category Page

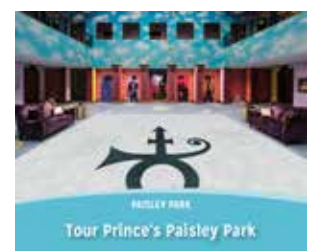
Digital Advertisers Include:



Leaderboard



Sidebar



Sponsored Stories

DIGITAL OPTIONS

Available with print advertising

Ad Positions on AAA.com/AAAliving



LEADERBOARD MOBILE LEADERBOARD:

Desktop: 728 pixels x 90 pixels

Mobile: 300 x 50 pixels

One is available on the homepage, each category page and article pages.



SIDEBAR:

Desktop: 300 pixels x 250 pixels

Mobile: 300 pixels x 250 pixels

One is available on the homepage and each category page.

Note: Island position available in limited quantities



SPONSORED STORIES:

Digital assets required:

Image (at least 400 pixels wide) • Headline • Sponsor name

These ads will be positioned at the bottom of the articles pages. Up to 6 Sponsored Stories will be available per article. The URL's need to link to advertorial content.

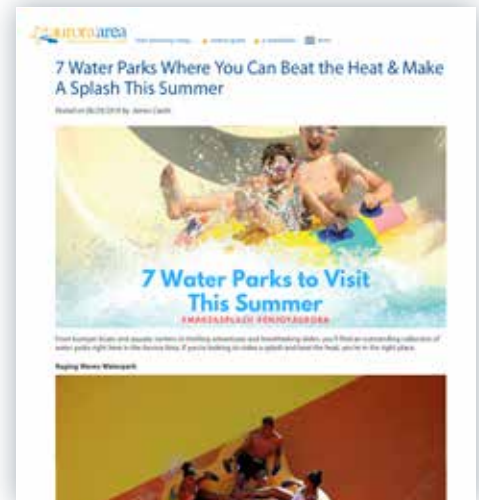
Sponsored Stories Link to Content on Your Website



LINKS TO



LINKS TO



DIGITAL NET RATES : SPECS : DEADLINES

2020 AAA LIVING MEDIA KIT



LEADERBOARD SPECIFICATIONS:

Desktop: 728 pixels x 90 pixels
 Mobile: 300 x 50 pixels
 One is available on the homepage, each category page and article pages.



SIDEBAR SPECIFICATIONS:

Desktop: 300 pixels x 250 pixels
 Mobile: 300 pixels x 250 pixels
 One is available on the homepage and each category page.



SPONSORED STORIES SPECIFICATIONS:

Digital assets required:
 · Image (at least 400 pixels wide)
 · Headline · Sponsor name
 These ads will be positioned at the bottom of the articles pages. Up to 6 Sponsored Stories will be available per article. The URL's need to link to advertorial content.

2020 NET RATES

PACKAGE #1: SPONSORED STORY, LEADERBOARD, MOBILE LEADERBOARD

Northern Region	\$800
Southern Region	\$800
FL	\$560
GA / TN	\$240
IL	\$225
MI	\$295
IA / MN / NE / ND / WI	\$280

PACKAGE #2: LEADERBOARD, MOBILE LEADERBOARD, SIDEBAR

Northern Region	\$450
Southern Region	\$450

PACKAGE #3: SPONSORED STORY

Northern Region	\$550
Southern Region	\$550
FL	\$385
GA / TN	\$165
IL	\$155
MI	\$200
IA / MN / NE / ND / WI	\$192

Note: Digital advertising is served "Run of Site" and can be targeted geographically. Metrics are provided. Limited inventory available. Available to AAA Living print advertisers

DEADLINE SCHEDULE

ISSUE	ON-LINE DATES	DIGITAL RESERVATIONS	MATERIALS
Jan./Feb.	Jan. 4 - March 2	Dec. 3, 2019	Dec. 17, 2019
March/April	March 3 - May 4	Feb. 7, 2020	Feb. 21, 2020
May/June	May 5 - June 26	April 10, 2020	April 24, 2020
July/Aug.	June 27 - August 31	May 29, 2020	June 12, 2020
Sept./Oct.	Sept. 1 - Nov. 2	July 31, 2020	August 14, 2020
Nov./Dec.	Nov. 3 - Jan. 3	Oct. 2, 2020	Oct. 16, 2020