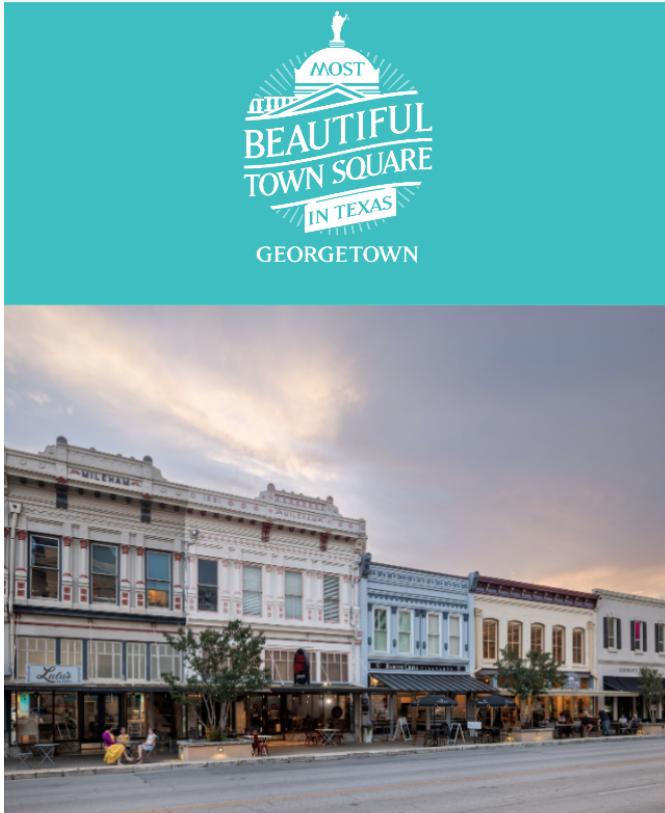




NEWSLETTER TARGETING

Put your destination front and center with a dedicated eNewsletter sent exclusively to TourTexas.com's newest and most engaged subscribers. Delivered to our freshest leads—travelers who signed up within the last few months—this targeted newsletter highlights just one destination, offering unmatched visibility and focused attention.



WE CALL IT GEORGETOWN

But You'll Call It Your Next Favorite Getaway.

Just 27 miles north of Austin, Georgetown is the kind of place that steals your heart and makes you wonder why you didn't visit sooner. With ***The Most Beautiful Town Square in Texas***, a lively arts scene, and enough outdoor adventure to keep your itinerary packed, it's the perfect excuse for a weekend escape.

Take a leisurely stroll through downtown, where Victorian charm meets modern-day fun. Pop into boutique shops, grab a bite at one of our incredible restaurants, and don't forget to toast your trip with a craft cocktail or a glass of Texas wine. Whether you're here for the shopping, the food, or just the vibe, Georgetown does not disappoint.

Feeling artsy? The Georgetown Art Center and all of the public art will have you soaking up creativity left and right, from rotating exhibits to live music and hands-on experiences. More of an outdoorsy explorer? Head underground at Inner Space Cavern, kayak across Lake Georgetown, or enjoy a lazy afternoon at San Gabriel Park, where sunshine and good vibes are always in season.

Speaking of seasons, spring and summer in Georgetown are nothing short of magical. As wildflowers bloom and the days get longer, the town comes alive with color, energy, and that laid-back Texas charm. Warmer weather means more time outdoors—whether you're kayaking on Lake Georgetown or lounging under the trees at San Gabriel Park.

Summer nights are perfect for outdoor dining, live music, and enjoying craft drinks under the stars. It's the kind of place where every day feels like a mini vacation.

Whether you're here for a quick escape or a long weekend of fun, Georgetown is ready to welcome you—with open arms, good food, and plenty of surprises along the way!

START PLANNING YOUR GETAWAY

★ Note the only way to directly retarget to our opt-in audience is through this program.

★ Only one client per month.

★ Includes all opt-ins for TourTexas from the prior two months.

★ List size is entirely dependent upon leads generated for the site from the prior two months.

★ **\$2,050 each**

Utilizing email messaging, target the opt-in TourTexas.com audience, allowing you to speak directly to Texas travel intenders who have already actively requested information on visiting Texas.