Deadlines & Specs

ELECTRONIC OUTPUT REQUIREMENTS

- Software accepted: Press Quality PDF (PDF/X preset recommended), Adobe Photoshop, InDesign, or Illustrator. If you are unsure about your PDF quality, please include your original files.
- Ad size should be 100%.
- Fonts: All fonts must be supplied with native files OR they must be embedded or converted to vector-based outlines. Doing so will help ensure layout integrity and allow for your ad to link to your website in the digital edition.
- Images: Supply all linked high-resolution images(300 dpi) and graphics. Please be sure to provide the most current versions of linked files.
- All colors must be CMYK mode with process separations.

SECURE AD MATERIALS UPLOAD
Using TxDOT Box.com

1. Go to https://texashighways.com/submitads
2. Select the link on the page that corresponds to the property for which you are uploading materials (magazine, website, etc.).
3. Select the file(s) you would like to upload from your computer.
4. Fill out the "Client name, issue date" field.
5. Fill out your email address.
6. Click 'Submit' for file to upload.
7. Remain on the page until upload is complete and you see "Success! Your file has been submitted."

AD MATERIAL QUESTIONS?
Send an email to
Raquel.Sanchez @txdot.gov

Space close is around the **1ˢᵗ of the month** *two months preceding* the issue name; materials due 7 days after space close.

Issue	Space	Materials	Newsstand On Sale*
Feb-23	12/02/22 Fri	12/09/22 Fri	**01/24/23 Tue**
Mar-23	01/03/23 Tue	01/10/23 Tue	**02/21/23 Tue**
Apr-23	02/01/23 Wed	02/08/23 Wed	**03/21/23 Tue**
May-23	03/01/23 Wed	03/08/23 Wed	**04/25/23 Tue**
Jun-23	04/03/23 Mon	04/10/23 Mon	**05/23/23 Tue**
Jul-23	05/01/23 Mon	05/08/23 Mon	**06/20/23 Tue**
Aug-23	06/01/23 Thu	06/08/23 Thu	**07/18/23 Tue**
Sep-23	07/03/23 Mon	07/10/23 Mon	**08/15/23 Tue**
Oct-23	08/01/23 Tue	08/08/23 Tue	**09/12/23 Tue**
Nov-23	09/01/23 Fri	09/08/23 Fri	**10/17/23 Tue**
Dec-23	10/02/23 Mon	10/09/23 Mon	**11/14/23 Tue**
Jan-24	11/02/23 Thu	11/09/23 Thu	**12/19/23 Tue**

*Subject to change

Trim Size			
Full Page Spread/Bleed	16.5"x 10.75"	1/2 Page Vertical	4.625"x 7"
Full Page/Bleed	8.375"x 10.75"	1/3 Page Horizontal	4.625"x 4.625"
Full Page/Non-Bleed	7"x 9.75"	1/3 Page Vertical	2.25"x 9.375"
2/3 Page Vertical	4.625"x 9.375"	1/6 Page Horizontal	4.625"x 2.25"
1/2 Page Horizontal	7"x 4.625"	1/6 Page Vertical	2.25"x 4.625"

- Final trim size is 8.125" x 10.5".
- All live and non-bleed elements should be at least 1/2" from the final trim size.
- Full page bleeds should extend at least 1/8" beyond the trim.

TEXAS HIGHWAYS PUBLISHING

For advertising information, contact AJR Media Group:
800-383-7677 | TexasHighways@AJRMediaGroup.com